

EVERY DAY IN EVERY WAY

High	Low	Oct. 15.....102	69
Oct. 12.....109	72	Oct. 16.....100	65
Oct. 13.....107	72	Oct. 17.....99	64
Oct. 14.....98	72	Oct. 18.....91	57

TWENTY-FOURTH YEAR

The Desert Sun

Palm Springs, California, Friday, October 20, 1950

VOL. XXIV—No. 12

Single Copy 10c

Guiberson Loses Injunction Battle, Appeals Decision

At Washington After First Round is Lost
Cement Mill Controversy Continues Today

By Whitewater Company; Verdict Due Soon

Denied his plea for an injunction against General Services Administrator in federal court last week, Samuel Guiberson this week was again in court in Washington, continuing his attempt to get his cement mill on Highway 111 north of Palm Springs under way.

A few weeks ago he filed charges in a Federal Court in Washington, D. C., that a conspiracy existed between General Services Administrator Jess Larson and the Ideal Cement Co. of Denver to keep him from building his much-fought-over plant.

GUIBERSON CLAIMS that he entered into a contract over two years ago to buy war surplus cement manufacturing machinery on an installment plan with six years to pay. His complaint charged that Larson, in charge of selling the government equipment, accepted Guiberson's first payment of \$32,029 but refused to take the second installment. Guiberson attempted to get an injunction against Larson, who wants to sell the equipment, now located in Baton Rouge, La., to the Denver cement company. The court denied Guiberson the injunction but he immediately appealed the decision. A hearing was held date this week in Washington to rule on Guiberson's appeal but word has not yet been received here as to the result of the hearing.

IF THE COURT RULES against Guiberson again Larson will be the Ideal Cement Co. immediately. Guiberson is attempting to buy a small part of \$300,000 of surplus equipment. Apparently Ideal wants it all and is the sole bidder on it. The Denver firm bid \$835,000 on the property.

El Mirador Transfer In Final Stage

Scores of friends of all ages thronged Community church Monday afternoon to pay tribute to the memory of Craig F. (Corky) Hammond, son of Mr. and Mrs. Alexander Hammond, as last rites were said for the talented young Villager.

He succumbed Friday morning after a prolonged illness. Cause of death was listed as pneumonia.

A Christian Science reader conducted the services, assisted by the Rev. Robert M. Hogarth of St. Paul's Episcopal church and Dr. James H. Blackstone Jr. of Community church.

The young man, who was graduated last year from Palm Springs high school, was a leader in school affairs while there. He was senior class president, editor of the school's year book and of the weekly High School Smoke Signals, a leader in social life, an outstanding athlete and possessed of dramatic ability and a voice that made him prominent in school plays and musical events. He sang in St. Paul's. See YOUTH, Page 10

This Side Of the Sun

By Phat

O. K. wise guys, I now surmise. From your insulting blather. That what I type is so much tripe, Mrs. G you would read rather.

Pioneer Desert

Visitor Found Dead in Chair

Maybe I had just better stop writing this piece and turn it over to Mrs. G. . . . From all sides this week have come letters, cards and phone calls, most of them highly derogatory and replete with stinging references to me. . . . Some of the people who used to write me and say nice things are now bypassing me and writing direct to Mrs. G. . . . Oh, well, maybe I'll get over it by Friday, April 13, the next double jinx day.

CHALKY LITTER even wrote offering FSP tickets at bargain rates—to her, not to me—because she refrained from taking advantage of my offer to allow her to say mean things about the FSP. . . . Because she didn't, he interpreted it as being a big boost for his bosses. . . . No news is good news. . . . And speaking of Little, his neighbor in the P. E. building in Los Angeles, one James Shea, also writes. . . . He gave The Sun a nice boost. . . . He wrote cancelling a classified. . . . He had ordered it four times but said: "Here in Los Angeles we figure on these ads taking four times to sell something." The Desert Sun does it with one ad. . . . Bad for The Sun but good for the advertisers. . . . The classified ad girl said that if I didn't mention this, she'd spill a bottle of ink over my next pay check.

FRANK PARTRIDGE received a letter this week with one of those greeting cards in it from H. L. Burke of Beaver, Okla. . . . You really shouldn't have done

See THIS SIDE, Page 12



SO SCHIAPARELLI—Every once in a while something completely new happens in women's fashion—and when it does it is likely to be the brain-child of Elsa Schiaparelli. In this gold and white evening gown with its diaphanous traceries, the train comes from underneath the shorter bell-like tutu. Cleverly weighted at strategic points along the hem, the train fans out into a huge semi-circle as the wearer walks across the ballroom floor. This and other famous fashions will be shown at Shadow Mountain Club Sunday.

SCHIAPARELLI DISPLAY AT SHADOW MOUNTAIN

BY BILL RASHELL

Parisian fashions direct from the Paris salon of world famous stylist Mme. Elsa Schiaparelli and presented by her in person on the draped forms of Parisian and American manikins will be paraded before members and friends of the Shadow Mountain Club as the featured highlight of that club's informal opening today, Saturday and Sunday.

Cliff Henderson who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first showings in this country.

He also announced that an easement had been granted Community hospital for a water line across the property to insure the latter institution an adequate supply.

HE HAD WITNESSED the show in Beverly Hills more than a week ago and at its conclusion

See SCHIAPARELLA, Page 12

Announcement was made this week by William Berk, president of Angelus Properties, Inc., that his firm's negotiations with the government for purchase of El Mirador hotel had gone into escrow in Los Angeles Wednesday and that the deal would be consummated soon.

The title will go to the Angelus Properties, Inc., which is owned solely by Berk, president; S. H. Steinberg, executive vice president, and Nate Sugarman, secretary of the board. Berk said that it will be impossible to open the hotel for this season and that a nationally known architect had been retained to draw sketches and plans for its remodelling.

He also announced that an easement had been granted Community hospital for a water line across the property to insure the latter institution an adequate supply.

CLIFF HENDERSON who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first showings in this country.

It is known that the style-conscious world waits from fashion to fashion season in agitation anticipation for Mme. Schiaparelli's style creations for milady. Once they are displayed in Paris manufacturers of women's clothes race to be the first on the persued Thomas W. Kendall.

HE HAD WITNESSED the show in Beverly Hills more than a week ago and at its conclusion

See SCHIAPARELLA, Page 12

Parisian fashions direct from the Paris salon of world famous stylist Mme. Elsa Schiaparelli and presented by her in person on the draped forms of Parisian and American manikins will be paraded before members and friends of the Shadow Mountain Club as the featured highlight of that club's informal opening today, Saturday and Sunday.

Cliff Henderson who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first showings in this country.

He also announced that an easement had been granted Community hospital for a water line across the property to insure the latter institution an adequate supply.

CLIFF HENDERSON who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first showings in this country.

It is known that the style-conscious world waits from fashion to fashion season in agitation anticipation for Mme. Schiaparelli's style creations for milady. Once they are displayed in Paris manufacturers of women's clothes race to be the first on the persued Thomas W. Kendall.

HE HAD WITNESSED the show in Beverly Hills more than a week ago and at its conclusion

See SCHIAPARELLA, Page 12

Parisian fashions direct from the Paris salon of world famous stylist Mme. Elsa Schiaparelli and presented by her in person on the draped forms of Parisian and American manikins will be paraded before members and friends of the Shadow Mountain Club as the featured highlight of that club's informal opening today, Saturday and Sunday.

Cliff Henderson who announced the fashion show said Mme. Schiaparelli and the creations she will display were flown direct from Paris to this country for a limited showing and that he was successful in placing the Shadow Mountain Club among the first showings in this country.

It is known that the style-conscious world waits from fashion to fashion season in agitation anticipation for Mme. Schiaparelli's style creations for milady. Once they are displayed in Paris manufacturers of women's clothes race to be the first on the persued Thomas W. Kendall.

HE HAD WITNESSED the show in Beverly Hills more than a week ago and at its conclusion

See SCHIAPARELLA, Page 12

Employees of City Signing Loyalty Oaths This Week

Employees on the city payroll this week had almost completed signing of loyalty oaths as prescribed by a new state law this week with firemen and police department workers being the first to get their names on the blanks. Deadline for signing is October 31.

In Palm Springs the oaths were administered by city clerk Louise

McCart Judge E. E. Theriault; City Attorney Roy W. Colegate; Warren Slaughter, assistant city attorney; Mary Murtough, assistant city clerk; Robert Peterman, city treasurer; Barbara Burton, in the building department.

The new law provides that any city employee who does not sign cannot collect pay checks or receive compensation for expenses incurred.

Council Again Considers Adoption of Sun Time

Vital Topics Before Hotel Men Tuesday

First General Meeting Of Year Scheduled At Chi Chi Blue Room

Election of seven directors, open forum on important civic questions and talks by recognized hotel and apartment house leaders, will feature the first full membership meeting of the Palm Springs Hotel and Apartment house association next Tuesday.

President Arthur Meyer, in issuing the call for the session, said it would be held Tuesday, October 24, in the Blue Room of the Chi Chi.

Speakers will be Leo Fields and Frank Bogert.

RESERVATIONS should be made immediately, it was pointed out. Last year 218 persons attended the dinner, heard the talks, and decided it was the best ever. This year, Meyer said, will surpass the 1949 affair.

The county's lone Communist, as listed in county figures in The Sun last week, does not live in Palm Springs. No communists were included in the local figures.

"INFORMALITY" will be the keynote," said Meyer.

The directors are proud of the fact that our annual fall membership meetings provide Palm Springs with its closest modern counterpart of the old fashioned, early American town hall gatherings.

The registration by Council Districts and precincts:

District One	1216
Precinct 1	238
Precinct 8	329
Precinct 11	317
Precinct 12	336
Precinct 13	336

District Two	1091
Precinct 2	344
Precinct 9	339
Precinct 11	408

District Three	465
Precinct 3	206
Precinct 10	259

District Four	124
Precinct 4	124

District Five	273
Precinct 5	273

District Six	322
Precinct 6	322

District Seven	159
Precinct 7	159

CIVIL SERVICE PLAN OUTLINED TO COUNCIL

Robert Coop, administrative officer of the city of Ingleside,

visited the city council meeting this week to explain the League of California Cities civil service plan to the council and interested citizens.

Saul Ruskin, attorney speaking for several local groups which favor civil service, was the most interested listener and criticizer.

Coop explained that the League's civil service plan differs from "traditional" civil service in two principal ways.

"Second, when a city manager, department head or other appointing authority chooses to dismiss an employee he cannot be overruled by a personnel board. Under the traditional plan the employee can appeal his case to an examining board who would have the final determination as to whether he is fired or not. Under the League plan, the board can only recommend at a public hearing that the employee should have been fired or should not be put back to work. The final decision still rests with the appointing authority."

A gasoline pump will also be installed in the rear of the police headquarters and will be used to fuel law enforcement vehicles. At present, gasoline is purchased from commercial gas stations but with the new pump the fuel can be obtained in wholesale quantities and stored for future use.

Men's and women's rest rooms at the fire station have been completed, it was announced at this week's city council meeting.

Councilman William Veith asked, "Will they have a formal opening?"

Mrs. Herman, chairman of the Parents Group which sponsored the films, presided at both meetings.

Summit has prepared a booklist available to parents at the Frances Stevens library so that those especially interested in this topic can further study it.

The Parents Group urges all parents to be present at the Monday night session to vote on whether the films are suitable to be shown to school children.

Monday evening at 7 p.m. on

Health and Human Growth will

be shown for the third time in

a week to parents for school

children. The showing will be at

Village Area To Vote at 19 Polling Places

Many Offices, Eleven
Propositions, Local
Election on Ballots

First legal steps for the November 7 general election were taken last weekend when G. A. Pequignat, county clerk, issued the election call listing 19 precincts in the Palm Springs area.

Besides voting on seven state offices to be filled, from state board of equalization to governor, desert area residents will also vote on a United States senator, congressman, several state judges, assemblyman, supervisor from the fourth district, justice of the peace and constable.

THEY WILL ALSO help decide eleven propositions on the ballot and in addition, at a separate election but at the same polling place and with the same boards, fill two places on the Desert District board.

Several of the elections such as congressman, assemblyman and township officials here, were decided at the June 6 primary.

President for the November 7 election, as listed by Pequignat, follows:

PALM SPRINGS PRECINCTS

No. 1-Paddock Pool Co., 693 Sunny Dunes road.

No. 2-Health Center, 459 East Amado road.

No. 3-Girl Scout House, 987 Avenida Caballeros.

No. 4-Palm Springs Pueblo, 1743 North Palm Canyon.

No. 5-Frances Stevens school, 538 North Palm Canyon.

No. 6-Youth Center, 386 North Belardo road.

No. 7-Del Taquitz hotel, 316 South Palm Canyon.

No. 8-Littleton Auto agency, 682 South Palm Canyon.

No. 9-Zachary Pitts Bldg., 440 South Indian.

No. 10-1133 Calle de Dolph.

No. 11-J. C. Shields residence, 180 North Indian.

No. 12-John Archibald garage, 3717 Sunny Dunes road.

No. 13-Paddock Pool Co., 693 Sunny Dunes road.

CATHEDRAL CITY

No. 1-Town Hall.

No. 2-Rennert Bldg., 578 Broadway.

DESERT HOT SPRINGS

DHS Improvement Ass'n Hall.

THOUSAND PALMS

Harry Oliver's Adobe.

GARNET

Welcome Hall, Dillon road.

INDIAN WELLS

Palm Village Tract Office, Palm Desert.

Desert Museum Begins Season

Palm Springs Desert Museum opened its doors Sunday and is this week in full swing of activities. Lloyd Mason Smith, director, said.

Programs tonight launch the Anthropology series with the films, "The Beginning of History" and "African Frenzy." The showings are open to the public without charge at 8 p.m.

Tomorrow from 9 a.m. to 5 p.m. the first field trip of the season will be an all-day automobile caravan with little walking to Santa Rosa peak. A scenic panorama of southern California across the desert and also toward the Pacific will be the reward on the 120-mile round trip.

Tomorrow night at 8 o'clock, Edmund C. Jaeger, noted desert author, will provide the first guest lecture of the new season. His talk on "Last Frontiers: Utah and Lower California" will be illustrated. The public is invited.

Tuesday night there will be four films starting at 8 p.m. open to the public without charge. They are: "The Corn Borer," "Chicago Railroad Fair," "Big Tim," and "Branzoni, King of the Air."

Al Ziskin Back In U. S. Uniform

Al Ziskin is in uniform again. The local realtor, a captain in the air corps, was called back to duty last week.

He will report this week at March Field and later go to Florida to a heavy bomber base.

The Desert Sun

Established 1927

Vol. XXIV Friday October 20, 1950 No. 12

OLIVER B. JAYNES
OWNER AND PUBLISHER

Published at Palm Springs, Calif., weekly,
every Friday.

PHONE 2249

Entered at the Post Office at Palm Springs, Calif., August 3, 1927, under the act of Congress of March 3, 1893.
10c Per Copy, 14.50 Per Year in Riverside County—45.50 Per Year elsewhere in U. S. The Desert Sun will not be responsible for unsolicited manuscripts or photographs left with, or mailed to, this newspaper.

National Advertising Representative
KEITH H. EVANS
816 So. Figueroa St., Los Angeles 14
Andyke 0548

Member
California Newspaper Publishers
Association
National Editorial Association

Address all correspondence to
THE DESERT SUN, P. O. BOX 190
PALM SPRINGS, CALIFORNIA



Carl Henderson Painfully Injured In Odd Accident

Carl Henderson of Palm Desert was thankful today that he still had a right arm after a painful accident last Saturday morning which almost cost him that member.

Henderson was preparing to bring his horse to Palm Springs for the horse show and parade and was placing a bale of hay in the horse trailer when the bale slipped. It jammed his right forearm against a sharp steel hook, tearing a jagged hole in the flesh. Hurried to the doctor, it required 27 stitches to close the wound.

One portion of the area—Cathedral City—already has a zoning plan in effect.

HONORED—Carl Barkow of Banning, former Village publisher, elected lieutenant governor for the sixth division of the California-Nevada district of Kiwanis.

Kiwanians Honor Former Sun Man

Carl Barkow, former publisher of The Desert Sun, was elected lieutenant-governor from the sixth division of the California-Nevada district of Kiwanis at the district convention held in San Jose last week. The sixth district comprises Riverside and San Bernardino counties and Las Vegas, Nev.

He is a charter member of the Banning club and was its president 25 years ago.

He has been a publisher in the county longer than any other in the county longer than any other newspaperman.

Lost and Found Dept. Even Up

It was 50-50 with the lost and found department at Palm Springs police station over the past week.

Harry Evans reported he lost a brown leather wallet, probably in the post office. It contained \$56 in cash and army discharge papers.

John Taneyhill, Pacific Grove, brought a diamond ring into the police station. He found it on the sidewalk on Palm Canyon drive.

Rain-Making Laws Studied

Riverside County Flood Control district board which is composed of county supervisors, Saturday heard W. D. Macken, county counsel, discuss legal aspects of rain-making in a 15-page report and, as supervisors, voted to ask State Senator Nelson Dilworth and Assemblyman John Babbage to amend the county's flood control law.

The amendment will provide regulatory provisions over artificial precipitation.

KNIGHT HIMSELF returned to office in the primary, tuned up on Nixon's qualifications and then turned his guns on woman Helen Gahagan Douglas Nixon's opponent, Congresswoman Helen Gahagan Douglas.

He targeted his broadside on three questions he said Mrs. Douglas had refused to answer. They were:

"Would she vote to put Communist China in the UN?" "Would she face Gen. Douglas MacArthur and advocate turning Formosa over to Communist China?" "Why did she vote against formation of the successful House Un-American Activities committee?"

HE WENT ON to cite Mrs. Douglas' voting record and its parallel with that of left-wing Congressman Vito Marcantonio of New York.

"Since 1945 she has voted exactly as Marcantonio on 354 issues," Knight said.

He also told of her purported

County Republicans Rally To Boost Party Candidates

With several Village Republican leaders present, 800 county G.O.P. enthusiasts gathered at Riverside's Evans Park Saturday to hear speakers urge the election of Gov. Earl Warren, Eugene Nixon to the U. S. Senate and Edward Shattuck to the office of state attorney general.

Lt. Gov. Goodwin Knight, speaking for Nixon, touched off the greatest enthusiasm during the four-hour meeting.

SHATTUCK put emphasis on promises he'd fulfill if elected attorney general. They were on matters for which incumbent Fred Howser has been criticized.

Other speakers included Willis Sergeant on behalf of Governor Earl Warren, Sen. Nelson Dilworth and Congressman John Phillips.

Dilworth was of the opinion time had come to check federal spending which he said had increased 800 per cent since 1940.

PRESIDENT TRUMAN has spent more money since World War II supporting peanut prices in the south than has been spent on jet airplanes, Dilworth said.

Congressman Phillips, who has just returned from Washington, said throughout the south, through which he traveled coming home, people were of the opinion the Democratic party as represented in the capital is not their party and they want off the bandwagon.

In Palm Springs....it's
THE DESERT RETREAT
HOTEL & BUNGALOWS
Garden Spot of the Desert!
H. R. WARWICK, MANAGER
P. S. 2139 PHONES L. A. YO-1171



Out front with the finest yet priced with the lowest

These days you can't tell from the price tag how much quality a car holds. Ford, for example, is still priced with the lowest . . . yet in other respects it's in the fine car class. Take its styling, for example; for two years in a row Ford has been the recognized fashion leader.



FORD

Come in for the whole saving story on

CENTRAL MOTORS

496 N. Palm Canyon Dr.—Palm Springs—Phone 9032 or 2272

OCTOBER 22-28
NATIONAL AUTOMOBILE DEALER WEEK
Come in and "Get to Know Your Dealer Better."
Let us show you fine facilities to serve you.

JOHN D. SHAW, S. F., in letter to newspaper—"I don't know whether fools or rascals are to be most feared in public administration. The rascal steals. The fool wastes. The result is the same for the taxpaying public."

The newspaper has been called the common man's university.

Blow-Out Costs

Tourist \$6000 at

Rancho Mirage

A blow out cost Mr. and Mrs. Robert Louis of Los Angeles \$6000 Thursday afternoon.

The couple with their daughter were headed for Palm Springs for a few days visit and towing a trailer when just east of Rancho Mirage the tire of their Cadillac blew. The resulting confusion set the trailer's butane tank afire, destroying the vehicle.

The heat soon exploded the car's gas tank, virtually ruining it also. All three of the occupants escaped from the vehicle without injury.

Rancho Mirage's new fire truck was given its first test in the incident, going to the aid of the state fire department truck from Cathedral City.

"Even though the vehicles were ruined," said Sid Greenleaf, fire chief, "our new truck proved its usefulness. A pressure and chemical truck, it operates independent of a fire hydrant and was effective in preventing spread of the flames."

New 7-Mile Link

On 395 Starts Soon

New seven-mile link in Highway 395, the Riverside-San Diego route, will be started soon with bids scheduled to be opened November 16.

The link, north from Temecula, will provide additional saving in miles and time for villagers going to San Diego.

OVERHEAD GARAGE DOOR

\$5500

(F.O.B. PHOENIX)

Berry steel overhead garage doors operate on overhead track and are completely retractable. They are fully recessed, strong and durable.

These garage doors are equipped with oversize springs and heavy ball bearing rollers which provide smooth, "Featherlite" action. A woman or a child can open and close easily.

SUPERLITE
BRICKS AND BLOCKS

Congressman John Phillips of Banning, now in the 22nd district during the recess of Congress, will take a featured part in panel discussions of current tax problems at the annual meeting of the California Manufacturers association in San Francisco October 19.

The veteran legislator, who serves in Congress as a member of the powerful Appropriations committee, will discuss taxation from the standpoint of Congress. Other experts will discuss the question from the standpoint of business, industry, individuals, state, and local governments.

Congresswoman Phillips won both nominations for re-election at the June primary balloting. Before returning to Washington in November when Congress reconvenes he expects to make several major talks as a report to the people of the 22nd district.

PRECEDING KNIGHT was Edward S. Shattuck, attorney general candidate.

Shattuck put emphasis on promises he'd fulfill if elected attorney general. They were on matters for which incumbent Fred Howser has been criticized.

Other speakers included Willis Sergeant on behalf of Governor Earl Warren, Sen. Nelson Dilworth and Congressman John Phillips.

Dilworth was of the opinion time had come to check federal spending which he said had increased 800 per cent since 1940.

PRESIDENT TRUMAN has spent more money since World War II supporting peanut prices in the south than has been spent on jet airplanes, Dilworth said.

Congressman Phillips, who has just returned from Washington, said throughout the south, through which he traveled coming home, people were of the opinion the Democratic party as represented in the capital is not their party and they want off the bandwagon.

KNIGHT HIMSELF returned to office in the primary, tuned up on Nixon's qualifications and then turned his guns on woman Helen Gahagan Douglas Nixon's opponent, Congresswoman Helen Gahagan Douglas.

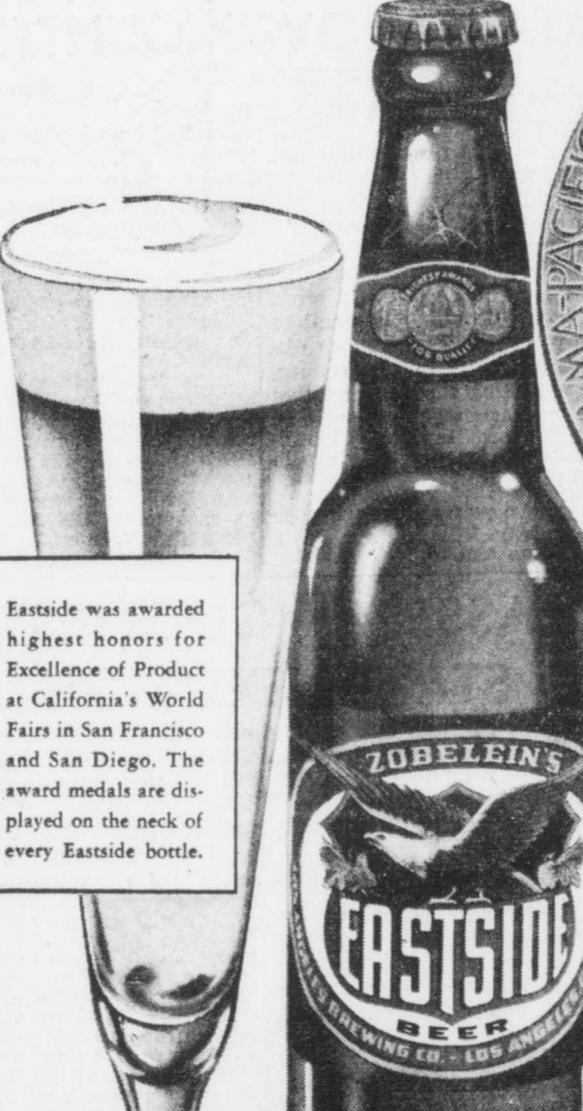
He targeted his broadside on three questions he said Mrs. Douglas had refused to answer. They were:

"Would she vote to put Communist China in the UN?" "Would she face Gen. Douglas MacArthur and advocate turning Formosa over to Communist China?" "Why did she vote against formation of the successful House Un-American Activities committee?"

HE WENT ON to cite Mrs. Douglas' voting record and its parallel with that of left-wing Congressman Vito Marcantonio of New York.

"Since 1945 she has voted exactly as Marcantonio on 354 issues," Knight said.

He also told of her purported



Eastside was awarded highest honors for Excellence of Product at California's World Fairs in San Francisco and San Diego. The award medals are displayed on the neck of every Eastside bottle.

ZOBELIN'S EASTSIDE BEER
LOS ANGELES BREWING CO. LOS ANGELES

Down through the years, for more than half a century, Eastside has held to the highest quality standards. With millions of Californians it has long been the First Choice over all other beers.

Village GHQ Of Southland Businessmen

Employee-Employer
Relations Topic of
M&M Here Next Week

Grounds of Palm Springs' Desert Inn will become Southern California business and industry's "GHQ of Information" the week of October 23-26 when the Merchants and Manufacturers Association convenes its 8th Annual Employer-Employee Relations Conference next Monday morning.

Bryant Essick, president, Essick Manufacturing Company and M & M Conference chairman, announces an over-capacity Conference registration list of more than 170 Los Angeles executives representing a cross section of Southern California's business and industry. Said Essick:

THE ANNUAL presentation of Employer-Employee Relations Conferences is the highlight of this Association's year-round activity to encourage and help managements in this area to develop continually better employment relationships within their individual businesses."

Four days of intensive study by executive management men attending the M & M meeting will be carried out under the Conference theme, "Appraisal at the Half Century".

ELEVEN GROUP, discussion leaders, brought to the Conference by the M & M, are recognized authorities in fields that have a vital importance to personnel, industrial, public and community relations for business concerns, according to M & M employment relations spokesmen. This year, discussion leaders are coming to the Palm Springs meeting from business and production centers both in this country and abroad.

Three Los Angeles men will participate as group discussion leaders for this year's Conference. Dr. Howard A. Campion, associate superintendent, Los Angeles City Schools; C. R. Leslie, general counsel, M & M; and Charles A. McKeand, director, Employment Relations Department for the M & M. Dr. Campion will discuss "Education and Industry"; Leslie, "Local Bargaining Questions" and McKeand will present "Dramatizing Economic Facts".

OTHER LEADERS for M & M's "Appraisal at the Half Century" conference:

H. Weston Howard, Hayward-Tyler & Company, Luton, England; Rev. Edward A. Keller, C. S. C. University of Notre Dame; Robert Newcomb and Marg Sammons, Newcomb & Sammons, Chicago, Illinois; W. G. Caples, Inland Steel Company, Chicago, Illinois.

Harry F. Gracey, SKF Industries, Inc., Philadelphia, Penn.



IT'S A LONG TIME—The Honorable William Wolforth, mayor of Miami, and the Honorable Charles Farrell, mayor of Palm Springs, talk things over at the Chi Chi on the Florida executive's visit to the Village last week. What did they talk about? It was a secret. (Desert Sun Photo.)

Cub Scouts Sound Appeal For More Den Mothers

Help-help, anyone who cares! Fifty-nine eager beavers of the species BOY, aged eight to eleven are impatiently waiting for the appearance of volunteer den mothers to enable them to begin or resume their cub-scouting program this fall.

The kids have signed applications circulated throughout Village schools indicating their active desire to become Cubbers, or good citizens. So far, one lone woman has answered their plea. That Village boy minded

heroine is Mrs. Ted Reed, the only one who attended a "meeting" called for prospective den mothers by Warren Linville, volunteer second-year cub master for Palm Springs.

"Perhaps folks didn't hear about our organization movement or didn't understand it's significance," optimistically commented Linville. "The boys are waiting and wondering."

Jack Shields is assistant Cub Master; Joe Henderson cooperative Lions' club sponsor. They're in the phone book.

Exhibits Sunday By Model Club

Tax Association Against Prop. 1

Palm Springs Model club will stage the first of three exhibitions planned this season at the new model airport on Ramon road Sunday at 8 a.m.

The other two exhibits will be on successive Sundays at the Polo Grounds and at the high school gymnasium.

All types of model airplanes will be flown and demonstrated for visitors.

The Model club meets each Thursday at the Youth Center with no restrictions as to age.

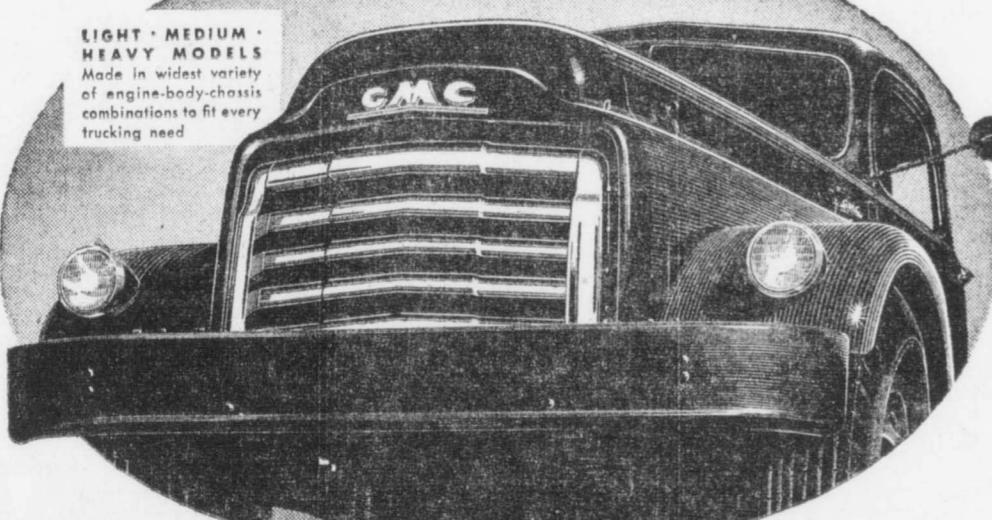
Exemptions of church, college, welfare, and veterans property in the county already amount to \$9,943,270, with figures not available for what the \$100 household exemptions amount to, or the value of growing crops, museums, government-owned property, etc.

Total taxable valuation of property in the county for 1950-51 is \$247,367,000 (before equalization).

If Prop. No. 1 passes, about \$35,770,400 of personal property would also be exempt, this being the valuation of personal property and money for 1950-51, the latest data available.

Newspapers selling for a penny apiece were begun in the 1830's.

Wyoming had a newspaper in 1869 before it became a territory.



**Think twice today
when you buy a truck!**

THAT new truck you're considering may have to last a long time. So you'll be wise to look at a GMC for these important reasons:

GMC's are built by the world's largest exclusive manufacturer of commercial vehicles—with the broadest truck engineering experience.

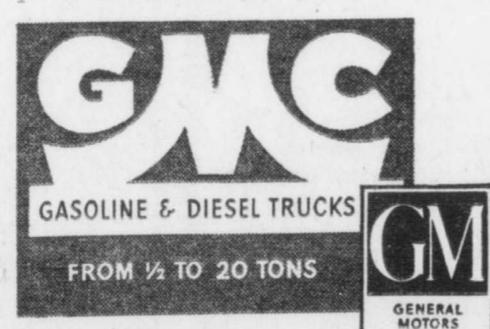
GMC's are real trucks. Engine, transmission and frame, as well as cab and axles, are all specially truck-built to give you longer service.

GMC truck-built engines have high horsepower with higher sustained torque—greater pulling power. They are built to give extra years of service with less maintenance.

Get a real truck!

GMC extra-value features include Synchro-Mesh transmission, Tocco-hardened crankshaft, full-pressure lubrication, recirculating ball-bearing steering gear, airplane-type bearings and Lifetime Weathersealed cabs as standard equipment on practically all models from $\frac{1}{2}$ ton up.

That's why more truckers are buying GMC's today than ever before—experience proves them best in the long haul!



DESERT INN GARAGE

133 N. PALM CANYON DRIVE

PHONE 4001

You'll do better on a used truck with your GMC dealer

Morongo Road's Deadman Curve To be Eliminated

Travel between Palm Springs and Morongo Valley, Joshua Tree and Twentynine Palms will be much safer soon, it was indicated by C. V. Kane, acting district highway engineer, this week.

Bids will be opened November 16 for construction of a new stretch of highway at Deadman's Curve in Dry Morongo canyon, Kane said. The spot to be replaced is a half mile stretch about eight miles north of the junction of the Morongo Valley road and highway 99 north of Palm Springs.

Mom and Pop Tortoise are at least 50 years old.

Their offsprings are doing well and will be on display at the Museum Sunday.

Blessed Event Marks Week at Desert Museum

Blessed event! Lloyd Mason Smith, director of the Desert Museum, sounded the tidings this week.

Four new Villagers, complete with hardshell, arrived there this week, born to Mr. and Mrs. Tortoise. Some people call 'em turtles, but that's nature faking, said Smith.

Mom and Pop Tortoise are at least 50 years old.

Their offsprings are doing well

and will be on display at the Museum Sunday.

Chet Goff Given Great Send-Off By Friends Here

The Marine Corps claimed one of its local reservists this week when Charles "Chet" Goff reported for active duty Monday morning at Camp Pendleton at Oceanside.

Goff was given a rousing send-off Saturday night when a dinner and dance was held in his honor at the Wards Memorial hall. The affair, sponsored by his fire department and American Legion buddies, drew a full house. 300 people paid a dollar for a ham hock and lima bean dinner. Later in the evening others were admitted to the dancing.

Goff was a marine during the war and served with the Fourth Division where he was wounded. He was a member of the corps for three and one half years.

After the war he returned to his fire department job and joined the Owen Coffman Post of the American Legion.

He visited Desert Hot Springs Thursday, spoke that night at Beaumont, attended the Banning-Idyllwild road celebration Saturday and spent Monday in the Indio area.

Speaking in Beaumont Tuesday, he said he was in favor of industry for the county in the areas that want industry. "We are mindful of our biggest need payrolls and added assessed valuations," he said. "But I industry, the tourist industry, and

Who's Who Lists Five Residents Of Desert Area

Who's Who in America dips in to the desert area for several names.

In the geographical index which list celebrities by towns, Palm Springs is represented by two — Fred Payne Clatworthy, color photographer and

The Desert Sun—3 Palm Springs, Fri., Oct. 20, 1950

Christian van Schneidau, famed artist.

Cathedral City is represented by Willard Price, noted author.

Palm Desert has Harry Orville Davis, former Ladies Home Journal editor, and general manager of Hearst Corporation.

Listed under Indio is Charles William Weitzel, whose home is in Ranch Mirage. He is a retired officer with a long list of important commands.

Your Money's Worth and Then Some!

This house is the most outstanding value of any house its size and location in Palm Springs. Situated in the south end (free from prevailing winds) this three bedroom, two bath home is air conditioned and has central heating. Large living room with plate glass view windows; one wall panelled in handsome birch panels; split roman brick fireplace. All doors and closets are hardwood slabs. This is a beautiful house and suitable terms can be arranged.

\$19,500

Robert Ransom Realtor
140-142 S. Palm Canyon Drive
Walter McManus
Robert Beck

Phone 2794
William Boggess
Dinty Moore

Tourist Industry Rated as Biggest

Homer Varner, candidate for supervisor from the Fourth district, put in a busy week in the interest of his race for the county office.

He visited Desert Hot Springs Thursday, spoke that night at Beaumont, attended the Banning-Idyllwild road celebration Saturday and spent Monday in the Indio area.

Speaking in Beaumont Tuesday, he said he was in favor of industry for the county in the areas that want industry. "We are mindful of our biggest need payrolls and added assessed valuations," he said. "But I industry, the tourist industry, and

am in favor of encouraging that to the utmost."

"The Palm Springs area is already famous. We should do our best to keep it that way."

The curved stereotype plate so essential to modern speed printing appeared in 1861.

Charles A. Dana, famous editor of the New York Sun, helped educate the public to want news.



Big Values in every section of your Safeway store!

LARGE EGGS
GRADE A
Oak Glen brand
in Cartons **59¢**

PEANUT BUTTER **Real Roast** **29¢**

Excellent spread for bread. (1½-lb. jar, 47c)

MARGARINE **Dolewood Yellow Quartered** **23¢**

Rath's Black Hawk **42¢**

Dairy Glen, First Quality Quartered **68¢**

Oregon Cheddar Pre-Cut and Wrapped **43¢**

SUGAR **Fine Granulated** **44¢**

5-lb. bag **10-lb. 87¢**

At Safeway you can be sure of extra values in meat. Selected from top government grades of beef, lamb and veal, Safeway meats are aged to peak of tenderness and flavor, then trimmed before weighing. Stop in at Safeway today, note the low prices on these extra value meats.

CHUCK ROAST Shoulder Cut, U.S. Graded GOOD Beef **55¢**

RIB ROAST Standing 7" Cut, U.S. Graded GOOD Beef **75¢**

GROUND BEEF Freshly Ground, Packed in Visking **49¢**

T-BONE STEAK OR CLUB STEAK **98¢**

(SIRLOIN STEAKS) lb. **89¢**

Sliced Peaches 2 29-oz. **47¢**

2 29-oz. **47¢**

Pineapple Juice 2 18-oz. cans **27¢**

(12-oz. 2 cans 19c; 46-oz. can, 33c)

Tomato Juice 18-oz. can **22¢**

17-oz. **17¢**

Fancy Peas Early Garden **20-25¢**

New Potatoes Packed Cream Style **2 17-oz. cans 27¢**

Corn Packed Cream Style **2 17-oz. cans 27¢**

Canned Foods Round-Up Del Monte FOODS

Take advantage of the low prices during the fall round up on Del Monte fine foods.

PRODUCE Crisp, freshly picked fruits and vegetables, that add zest to fall meals. Note the low prices at Safeway.

POTATOES U.S. No. 1 Large Russets **10 lbs. 33¢**

RED APPLES Northern Jonathans **7c**

CELERY Utah Type. Crisp, Tender. Excellent for Fall Salads **8c**

GRAPEFRUIT California Grown **4 lbs. 15¢**

TOKAY GRAPES Sweet, juicy, red. **2 lbs. 19¢**

ANJOU PEARS Excellent flavor. **9c**

PRICES EFFECTIVE THROUGH SAT., OCT. 21, 1950, AT SAFeway STORES IN THIS AREA

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFeway

The Desert Sun

Palm Springs, California, Friday, October 20, 1950

That Perennial Reminder---Vote!

The time has come again to speak of a certain duty too many of us neglect—the duty to turn out on election day and VOTE.

The November general election with its important offices and equally important proposals, is almost here. The time to turn out to vote is less than three weeks from today. Two weeks from next Tuesday will prove whether you are truly grateful for all of the privileges you enjoy, all of the things you have, as an American. If you fail to vote, it is your own fault if you are displeased with the way things are going.

This is one of the most important elections in American history. It may well determine the way we are going to go. Candidates and issues are clear cut. There is a lot to be said about the men and women on the ballot, the propositions before the voters. That will

come later. Now, the question is, are you going to do your part as an American citizen and keep this a representative government, a government in which you have a voice? Staying at home is the best way to lose the privileges for which a lot of men and women have died.

Elections are not cheap. There is the cost of printing the ballots, the cost of rentals for polling places, the pay for election board officials, and so on. You, through your taxes are paying for this. You waste your own money when you stay away from the polls.

So start now to plan for November 7, two weeks from next Tuesday. Make arrangements now that you may vote then. Then do not upset those plans. The Desert Sun has ideas on the candidates and propositions. But that is aside from the main point today. That is: DON'T FORGET TO VOTE!

It's the Kind of a City You Make It

What type of city do you prefer?

What kind of a city would this be without our youth agencies, our welfare society, our unique and famous Desert Museum?

You wouldn't like that kind of a city. But that is what you are asking for when you neglect to give to the Community Chest, when you promise to give and forget, when you say you can't afford it, let George do it.

The Chest isn't just an annual dent in your budget. It means a lot more than that. It means the kind of a city you like to call your home town.

Most of the local Community Chest budget goes to agencies which are doing youth work, work which no governmental agency could do, which no individual could do. There are governmental agencies which can do other services and provide more money than

Palm Springs can—but not in Youth work.

Welfare work on the local level can be done only by local organizations and Palm Springs is fortunate in its Welfare and Friendly Aid Society. The vast amount of good it does in the Village is known to too few. Every cent you contribute to the Chest to help the Welfare and Friendly society is well spent and will be well spent by them.

Times may be tougher, to use a plain expression, but we still have plenty. And everyone of us knows something we could do without if that meant giving a little more to the future—our youths.

So don't dodge the Community Chest solicitor, don't put them off with a smart answer or a plea that you cannot afford to give.

You really cannot afford NOT to give to the Community Chest.

Proposition No. 1 May be a Boobytrap

By JAMES DORIAS

In the long history of the Initiative process in California, there have been many shrewd attempts by promoters and special interest groups to sell the voters some mighty shiny but worm-eaten apples.

But probably no clever measure ever has been devised than this year's Proposition No. 1, which would outlaw the collection of personal property taxes.

The average householder, promoters of Proposition No. 1 apparently reasoned, would be enchanted with the idea of getting rid of the "nuisance" tax on household furnishings. He wouldn't find out, they hoped, that personal property taxes amount to nearly a quarter of all State and local revenues collected in California, and that the bulk of the collections come, not from nominal assessments on furniture, but from business inventories.

EASTERN MANUFACTURERS and certain business groups own little or no real estate in California, but do have large inventories of equipment, parts and goods. These groups would benefit greatly by removal of personal property taxes. Fortunately, civic groups, tax officials, and organizations of all kinds have been quick to realize that Proposition No. 1 is simply a scheme on the part of a few to shift their share of the cost of local and state government to the general public.

Tax revenue lost under Proposition No. 1 would have to be made up by other sources—through increased property taxes, higher sales taxes, or local income taxes.

If personal property taxes were

shifted to real property taxes, it is quite simple to determine what it would cost the home owners to "save" the amount he now pays in taxes on his furniture.

IN SAN FRANCISCO, a home assessed at \$4000 is now subject to a yearly tax of \$251.60. If the furniture in the home is assessed at \$250, the owner pays a personal property tax of \$9.44, making a total tax of \$261.04.

The San Francisco Assessor's Office has revealed that if Proposition No. 1 passes, and taxes on real property are increased to make up the loss in personal property collections, this same home-owner would pay a total

of \$9.44, it would cost him \$75.76 more!

Most cities and towns throughout the state are alerted to the threat posed by Proposition No. 1. Visalia, for example, has already voted a standby sales tax increase to become effective should the voters approve Proposition No. 1.

But California voters have been confronted with ballot gold bricks before. Having just had their Federal income taxes sharply raised, it hardly seems likely that they will fall for a scheme that would needlessly increase their local taxes as well.

Ten Years Ago (From the files of The Desert Sun of the week of Oct. 20, 1940.)

The season is getting under way with a bang. The Racquet Club will stage an important sportswear fashion show this weekend. Rogers ranch, Bullocks and Desmonds are getting ready to open, and the town is filling up.

Glamorous Barbara Hutton

may spend the winter in Palm

Springs. She was here last

week looking over estates with

an eye to leasing. She was accompanied by Cary Grant.

Commander Thales S. Boyd,

city councilman, has been cal-

led into the service and will leave this week for San Diego.

Rare is the mortal who dares

to admit that Father Time has

taken the starch and steam out

of him. It's always the other

guy who is showing his years.

It is really Mr. Everybody who

can't resist demonstrating for

junior how he put on the down-

field block that won the big

game in '29—and then goes to

bed for a painful while via the

emergency hospital.

Nope, it isn't fair to call Joe

Louis foolish just because he has

a blind spot—when he looks

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

Report was made this week

that if the sale of the large and

beautiful Humorey Birge estat-

e to Jackson Hardy, former

owner of Casitas del Monte

hotel, and plans for its trans-

fer into a luxury hotel in his stead!

Rare is the mortal who dares

to admit that Father Time has

taken the starch and steam out

of him. It's always the other

guy who is showing his years.

It is really Mr. Everybody who

can't resist demonstrating for

junior how he put on the down-

field block that won the big

game in '29—and then goes to

bed for a painful while via the

emergency hospital.

Nope, it isn't fair to call Joe

Louis foolish just because he has

a blind spot—when he looks

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

At first glance, this would

seem hard to believe. It was

very attractive in appearance

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

Such a man once came to see me.

"Why can't I get along with

other people?" he asked. "Is

there something lacking in

me?"

At first glance, this would

seem hard to believe. It was

very attractive in appearance

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

Such a man once came to see me.

"Why can't I get along with

other people?" he asked. "Is

there something lacking in

me?"

At first glance, this would

seem hard to believe. It was

very attractive in appearance

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

Such a man once came to see me.

"Why can't I get along with

other people?" he asked. "Is

there something lacking in

me?"

At first glance, this would

seem hard to believe. It was

very attractive in appearance

at himself—that is common to

practically all mortals, although

his myriad admirers will hope

he changes his mind about

fighting again. For Father Time

won't change his mind. And

we're all through once the age-

less champ gets the Indian sign

on us.

Such a man once came to see me.

"Why can't I get

Police Chiefs Favor Village As 1952 Site

Chief Kettmann Puts In Eloquent Words On Behalf of City

Old Man River came between the International Police Chiefs association and Palm Springs

Last week, Chief of Police A. G. Kettmann said on returning from the 57th annual convention at Colorado Springs.

Chief Kettmann said that he put in a big plug for Palm Springs as the site for the 58th annual session in 1951 and recited the charms of the Village so convincingly that many of the 1200 police chiefs present were all for coping here next year. There was a big hitch, however—the Mississippi river.

ASSOCIATION officials said the 1951 convention would have to be east of the Mississippi next year as it was west of it this year and the program was to alternate the sessions between east and west.

"About 800 of the 1200 delegates at the session are from the east," he said. "Our chances to get the sessions in Palm Springs the following year look good, however."

Miami, Florida was chosen for the 1951 session with Palm Springs second choice ahead of Philadelphia, Spokane, Long Beach, Raleigh, N. C. and Cleveland.

POLICE AID in internal security was discussed by Hugh Clegg, assistant to J. Edgar Hoover.

The FBI depends on city police to keep the federal agency informed on local subversive activities, he said.

Problems of civil defense in the event of war were discussed by U. S. Attorney General Howard McGrath. While danger is not too imminent, he said, peace must be prepared.

Juvenile delinquency, traffic problems and organized crime also came in for discussion, Kettmann said.

Another Pay Hike Appeal Tossed Out

Last ditch plea of county employees for a pay rise was rejected by supervisors this week. They rejected a similar plea last week.

When J. D. Hennigan, county defender, made another plea this week based on the grounds that the county was losing valuable employees to private industry because of higher pay lure, supervisors again said that all county funds were budgeted and that no pay boost was possible.

New Addition To Dance Staff

A new addition to the staff of the North Canyon Dance studio is Miss Constance McCormick. She is an associate of Mrs. Virginia Moe and specializes in the ballet. She has arranged many adaptations of fairy tales, presenting her students with her own ballet compositions.

Miss McCormick traveled the United States and Europe for two seasons with a ballet company and had her own studio for two years.

Mrs. Moe has the pre-school children's classes in addition to junior high school ballroom classes. Miss McCormick teaches tap and ballet for those of age.

All classes are now organized.

Tahquitz Park Sale Reported

A sale of a choice building location in Tahquitz Park on Baristo road to Mrs. Antoinette Bogdanovich of San Pedro was announced by the Gannon-Fredricksen real estate office, Culver Parker handled the deal.

The Bogdanovich family, owners of the French Packing Co. of that city have been property owners in the desert during the years past. Mrs. Bogdanovich is planning a beautiful residence working with the architectural firm of Williams & Williams.

Miss Johnson Bride at Yuma

Miss Thelma Johnson and James Waters of Palo Alto, were married in Yuma, October 14, in a quiet ceremony in the Methodist church. The bride is well known in Palm Springs, this being her home for a number of years.

Mr. Waters is a member of the Masonic order, also a prominent figure in the labor movement, a poet with a book or two to his credit, a publicist and a speaker. His poetry has brought him recognition among literary groups in several parts of the world and much of his work has been translated into French, German, Chinese and Russian languages.



HERE FOR PARADE—The California Horsemen's Show brought them of all ages. Above are three grandmothers and one 12-year-old who rode almost 500 miles to join the activities here. Left to right: Mrs. Ida Potter, Bakersfield; Mrs. Alice Wise, Hayward; Judy Wise, aged 12, Hayward; Mrs. Thelma Webster, Bakersfield. (Chamber of Commerce Photo.)

NEW CHAMPIONS CROWNED HERE AT CALIFORNIA HORSEMAN'S SESSION

California had two new champion boy and girl horsemen this week following the Saturday night ceremonies at the California State Horsemen's Assn.

The Boy State All Around Champion is Marvin Roberts of Suisun, The Girl State All Around Champion is Bobbie Dorman of San Diego.

Choosing of the two champions was the climax of the four-day competition which featured some of the finest horses and riders in the state.

DR. ROGER DANIELS of Sacramento was chosen new president of the association, replacing retiring head Fred Anderson of Oakland. Bob Sawyer became vice-president of region 11, taking the place of Frank Bogert.

"Despite the unseasonal heat," said Bogert, "We feel that the show was a success. The CHSA chose San Jose at the site of next year's show."

THE FOLLOWING is a list of those who captured first place in each event:

Palomino class—Gracious Lady, owned by Dorothy Beau-

land of Tarzana.

Quadrangle stake race—Frankie, owned by Clyde Rakes.

English pleasure horses open—Little Judy, owned by Bob Lee of Monrovia.

Calf roping—Won by Turlock.

Matched pairs western—Glorious Lady, owned by Dorothy Beau-

land and Honey Harvest,

owned by Helen Hird.

Team roping—Won by Fresno.

Jumpers—Bell Star, owned by June Porter.

Parade horses—Harvest Su-

preme, owned by Irving Kester-

son.

Children's English mounts 12

years and under—Bengie Tiger,

owned by Walleen Grondona of Pleasanton.

Children's western mounts 13

to 17 years—Bonny H., owned by Nancy Alden of Marin County.

Children's English mounts 13

to 17 years—Miss Betsy, owned by Bob Gee of Monrovia.

Matched pairs English—Nav-

ajo and Jackpot, owned by Ed Zwierlein.

Pole bending—Frankie, owned by Clyde Rakes.

Hunters open—Sonny Bravo,

Tennessee walking horses—

owned by W. M. Keck Jr.

Merry Charles Wilson, owned by Russell Albert of Glendale.

Children's western mounts 12

years and under—Golden Cloud,

owned by Walleen Grondona.

Team relay—Won by San Bernardo.

Stock horses—Ginger Charida,

owned by O. C. Rhodes of Art-

esia.

Ring spearing finals—Won by Hackamore horses—Dr. Jack Bar-

rett, owned by Rex McDaniels.

Silverado Riders.

English pleasure horses open—

Little Judy, owned by Bob Lee of Monrovia.

Calf roping—Won by Turlock.

Matched pairs western—Glorious

Lady, owned by Dorothy Beau-

land and Honey Harvest.

Junior: Rock 'n' Ride Riders of El Cajon.

THE BIG PARADE was among the best in Village history with Anthony Burke as chairman.

With more than a thousand of the West's best horses and rid-

ers participating in groups, pairs

and individuals, the cavalcade took

an hour and a half to pass the

reviewing stand on Palm Canyon

Drive. The quality of the entries

in the 23 classes was so high

that the judges took several

hours to determine the results,

some of which are listed here.

Led by the outgoing president

and his wife, Mr. and Mrs. Fred E. Anderson, member of the AAHMES Shrine Rangers of Oak-

land, the parade started at El Mirador Hotel at 2:00 P.M. They

were followed by the glamorous

Miss America of 1950, Jacqueline

Mercer, riding her own horse

which she brought over from

Phoenix, Arizona.

Led by the outgoing president

and his wife, Mr. and Mrs. Fred E. Anderson, member of the AAHMES Shrine Rangers of Oak-

land, the parade started at El Mirador Hotel at 2:00 P.M. They

were followed by the glamorous

Miss America of 1950, Jacqueline

Mercer, riding her own horse

which she brought over from

Phoenix, Arizona.

Then in succession came the

riders in each of the 12 Regions

throughout the State, interspersed

with the band from the Coachella Valley Union High School, Sybil Ring's Drum Majorettes and the V.F.W. Sunshine Girls.

Then in succession came the

riders in each of the 12 Regions

throughout the State, interspersed

with the band from the Coachella Valley Union High School, Sybil Ring's Drum Majorettes and the V.F.W. Sunshine Girls.

Near the front of the parade

came the Galloping Grandmothers from Bakersfield with the 12-year-old Judy Wise of Hayward. This group were part

of the 21 riders who had taken

several weeks riding 500 miles

or more to the Convention.

Trophies and ribbons were

awarded the first three in each

class during the dance held at

the Polo Grounds on Saturday

night.

Then in succession came the

riders in each of the 12 Regions

throughout the State, interspersed

with the band from the Coachella Valley Union High School, Sybil Ring's Drum Majorettes and the V.F.W. Sunshine Girls.

Near the front of the parade

came the Galloping Grandmothers from Bakersfield with the 12-year-old Judy Wise of Hayward. This group were part

of the 21 riders who had taken

several weeks riding 500 miles

or more to the Convention.

Trophies and ribbons were

awarded the first three in each

class during the dance held at

the Polo Grounds on Saturday

night.

Coffman Leaves To Attend Two Hotel Sessions

Earl Coffman of the Desert Inn leaves today to attend two hotel association conventions—state and national—with the confident hope that one of them at least, may be obtained for Palm Springs in the near future.

The state convention this year will be held in Yosemite park October 22 to 25 and the national session in Detroit, November 1 to 4.

The Villager is a director in the state association.

Convention Chairman Frank Ewing of the Chamber of Commerce has been active laying the groundwork for Coffman's promotion of Palm Springs as site for the State Hotel association and the National Hotel association conventions.

After the national session, said Coffman, "I'll be home to stay."

Supervisors Oppose Phone Rate Plea

Supervisors Monday voted to

reject a request of the Pacific Telephone and Telegraph company for a new rate adjustment.

The company requested the board's support of a plea for a rate hike to make up for new taxes imposed. Supervisors rejected the request on the grounds the company should absorb the tax boost, not pass it on to its customers.

Pageant Marks Opening of New Mountain Road

The Banning-Idyllwild highway, planned more than 20 years ago, became a reality Saturday when citizens of Banning and Idyllwild, state and county officials rallied in the Pass city to cut the ribbon and officially open on the road.

The day started in Idyllwild where several hundred gathered for breakfast to hear special tribute paid to A. C. Fulmor and Robert Dillon, originators of the highway plan and other speakers.

The caravan then adjourned to

Banning where an all day celebration took place. The official ribbon-cutting was done by Jane Powell and Marshall Thompson of MGM.

Main speeches of the day were

by Lt. Gov. Goodwin Knight,

Edward S. Shattuck, Sen. Nelson

Dilworth and A. C. Keith, county

road commission.

Palm Springs, Fri., Oct. 20, 1950



AT SADDLE AND SIRLOIN—Among the merry parties helping Dave Lyons open the Saddle and Sirloin was this one composed of Mrs. Bernice Lafrantz, Dr. Charles Baldwin, Mrs. Baldwin, Warren Strebe, Mrs. Henry Kreutzinger, Mrs. Warren Strebe and Charles Lafrantz. (Desert Sun Photo.)

This Week With

VILLAGERS

With their captain husbands in Korea, War "Widows" Mrs. David Brooks, 3713 Calle San Antonio, and Mrs. John Porter, 614 Desert way, have turned Villagers for the duration, probably thereafter. The Porters purchased the Carl Bohne home, and Mrs. Brooks followed her friends here. Frequent visitors at the Porter home are Mrs. Porter's parents, Mr. and Mrs. Spencer Murphy of Inglewood.

Herb Flemington of Orchard Trailer camp hit the Jack pot singing "I Love the Gal" on KFLV's "Live Like A Million" program last Friday night, winning diamond wristwatch, television set, \$1500 and a \$10,000 insurance policy. An audition with Billy Rose has been cinched.

Author of best-seller, "Fabulous Boulevard," Ralph Hancock self-styled "way-back Villager," has returned to settle on Calle Marcus. Hancock recalls occupying one of the artist colony hillside hogans southwest of the Desert Inn in the 1920's. Full of ideas on the local scene, Hancock may haul off and depict us local folks in a new book. Brace yourselves, localights.

Just as ground-minded Villagers might start for San Francisco by car, Airport Manager Mary Nelson jumped into her Navion Tuesday, with Bill Wool of Indio along "for the ride" to pick up Co-manager of the local port Win Wood, concluding a continent-wide air vacation. Win had flown to visit family and friends in New York, thence back via Miami.

Dr. and Mrs. B. B. Levin, ex-valleyites, returned this week from San Francisco for a visit with Mrs. Levin's parents, Mr. and Mrs. Louis Portnoy of Camino Real. Mrs. Levin is the former Sylvia Portnoy, manager of Taffy's, in Palm Springs. Dr. and Mrs. Claude Church entertained for the Levens at the new Church home in Cathedral City last Monday evening. Guests included Mrs. Howard

Wilkins, Eve and Robert Bowlin of Indio, Bill Rashall, Dr. Levin will join the navy at Fort Houston, Texas.

"Rummage for Art." That's what's going on at the new Desert Art Center, 744 Broadway, Cathedral City, site of a new non-profit gallery and meeting place for local artists. All types of material donations are included in this practical but art-minded event, including furniture, clothing, bric-a-brac.

Sparked by Mrs. James K. Wolfe held a teachers' workshop at North End school this week, in her new capacity as supervisor for Orange county schools. Mrs. Wolfe was Guidance department head of the Village schools.

A UCLA extension art course is being given Tuesday evenings at North End school by Mrs. Florence Hord, art director of Riverside schools.

The George Bonds and 17-year-old Allan recently moved into their new home at 556 Calle Ajo. Bond is transportation supervisor for the local schools.

Founder of "Girls' State," American Legion-sponsored tradition which sends leading high school representatives to visit their state capitals. Mrs. Jane Rishwater of Austin, Texas, was a recent visitor in Palm Springs. Mrs. Rishwater spent several days at the home of her school chum, Mrs. Roger Williams, 373 Monte Vista.

Junior square dancers, just returned teen-age, are organizing at Palm Springs Play school, 1547 North Palm Canyon, drive. Caller Frank Wiskowski and Dancers Virginia Moe and Virginia Paul led the group at their first party-meeting last weekend. Charter members are: Mary Golden, Mary Paul, Rochelle Levet, Georgette Devaney, Barbara Cooper, Leslie Pratt, Jerry Lewis, Robin Gandy, Bruce Waller, Robert Avilia and Eugene Olsen.

Martha Lou Manson has returned to his home, 1310 North Indian avenue, after a cross-country trip to visit old friends on the show boat circuit in Kentucky.

MR. AND MRS. C. RONALD ELLIS and daughter, Ann, have sold their home in Wynnewood, Pa., along the main-line, and have taken up permanent residence at 291 East Cabrillo road, Palm Springs.

Because of the parking problem a parking commission was set up, consisting of Earl Hough, Lou Dublin and Art Wills.

Tex Kidwell, the Plaza Troubadour, entertained the guests during the dinner hour.

Herbert Munson has re-

wed Bob Thomas, service man, will leave a sad gap with book-minded kids of the Village and the library children's department. Martha Lou endeared herself with story hours at "libe" and on radio, with visits to schools which inspired reading and living through good books.

Great Books Seminar opened again Wednesday night with Lloyd Smith, Desert Museum director, leading discussions at the library. Interested folk are invited to attend every other Wednesday.

Miss Betty Murphy, Pomona "grad," recently associated with a Los Angeles sales research firm, is a new and "permanent" Villager, she declares.

Now is employed in the escrow department of Bank of America.

Miss Billie Gallagher, popular "phon me" artist of the local telephone office, hosted Mr. and Mrs. John Rea of Long Beach at the Chi Chi's Starlite room opening.

Mr. and Mrs. Sanford Reiger of Chicago were recent house guests of the Marvin Wade's, 3887 Sunny Dunes road.

Unable to stay away, though they've sold their Palm Springs Tobacco company business here, Bob Benish and Mr. and Mrs. Lincoln Ball, ostensibly of Long Beach, returned last weekend for a "sojourn" at Sunny Sands. Once a Villager, etc.

Pianist Harry Tomlinson's junior high choir of Community church netted \$39 via a day-long cake sale at the

Banning Theatre.

Continuous from 2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Joel McCrea-Wanda Hendrix "SADDLE TRAMP"

Randolph Scott in "WHEN THE DALTONS RODE"

SUN-MON. OCT. 22-23

Humphrey Bogart "IN A LONELY PLACE"

Glenn Ford Broderick Crawford "CONVICTED"

WED.-THURS. OCT. 25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "FATHER OF THE BRIDE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

218 N. Indian Ave.

GREYHOUND

(Plus Post Tax)

BIG SAVINGS on

ROUND TRIP FARES

You save an extra 10% or more each way on every Greyhound Round-Trip ticket! Ask about the big Fall Round-Up of all kinds of trips, tours, special features!

A FEW EXAMPLES

There are hundreds more

One-way round-trip fares

El Centro 8.15 8.35

San Luis Obispo 4.96 8.82

Bakersfield 3.50 6.10

Albuquerque 13.45 24.45

Tucson, Ariz. 7.90 14.25

Spokane, Wn. 22.30 40.15

Oklahoma City 26.15 47.10

Pittsburgh, Penn. 38.80 78.85

Las Vegas, Nev. 6.85 12.35

New Orleans, La. 34.40 61.05

Tacoma, Wn. 21.15 38.10

Jacksonville, Fla. 44.15 79.30

Detroit, Mich. 42.10 75.80

New York, City 49.80 99.65

Greyhound

(Plus Post Tax)

BANNING

THEATRE

Continuous from

2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Esther Williams-Van Johnson (In Technicolor)

SUN-MON. OCT. 22-23

"THE FURIES" Barbara Stanwyck Wendell Corey

"ROCK ISLAND TRAIL" Forrest Tucker Adele Mara (In Technicolor)

TUES.-WED.-THURS. OCT. 24-25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "MYSTERY STREET" Sally Forrest Ricardo Montalban

WED.-THURS. OCT. 25-26

Elizbeth Taylor Spencer Tracy Joan Bennett "KISS TOMORROW GOODBYE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

218 N. Indian Ave.

GREYHOUND

(Plus Post Tax)

BANNING

THEATRE

Continuous from

2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Joel McCrea-Wanda Hendrix "SADDLE TRAMP"

Randolph Scott in "WHEN THE DALTONS RODE"

SUN-MON. OCT. 22-23

Humphrey Bogart "IN A LONELY PLACE"

Glenn Ford Broderick Crawford "CONVICTED"

WED.-THURS. OCT. 25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "FATHER OF THE BRIDE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

218 N. Indian Ave.

GREYHOUND

(Plus Post Tax)

BANNING

THEATRE

Continuous from

2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Joel McCrea-Wanda Hendrix "SADDLE TRAMP"

Randolph Scott in "WHEN THE DALTONS RODE"

SUN-MON. OCT. 22-23

Humphrey Bogart "IN A LONELY PLACE"

Glenn Ford Broderick Crawford "CONVICTED"

WED.-THURS. OCT. 25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "FATHER OF THE BRIDE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

218 N. Indian Ave.

GREYHOUND

(Plus Post Tax)

BANNING

THEATRE

Continuous from

2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Joel McCrea-Wanda Hendrix "SADDLE TRAMP"

Randolph Scott in "WHEN THE DALTONS RODE"

SUN-MON. OCT. 22-23

Humphrey Bogart "IN A LONELY PLACE"

Glenn Ford Broderick Crawford "CONVICTED"

WED.-THURS. OCT. 25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "FATHER OF THE BRIDE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

218 N. Indian Ave.

GREYHOUND

(Plus Post Tax)

BANNING

THEATRE

Continuous from

2 P.M. Wednesdays

FRI-SAT. OCT. 20-21

Joel McCrea-Wanda Hendrix "SADDLE TRAMP"

Randolph Scott in "WHEN THE DALTONS RODE"

SUN-MON. OCT. 22-23

Humphrey Bogart "IN A LONELY PLACE"

Glenn Ford Broderick Crawford "CONVICTED"

WED.-THURS. OCT. 25-26

Elyzabeth Taylor Spencer Tracy Joan Bennett "FATHER OF THE BRIDE"

Myrna Loy Richard Greene "IF THIS BE SIN"

R. Dunlap Phone 3737

Social Highlights

Barrett O'Shea's smart House of Modern Interiors, even more glamorous with huge baskets of chrysanthemums and gladioli, rang out with gay voices and music of Guadalajara Trio last Saturday from five o'clock on. Barrett, always the perfect host, was assisted in entertaining guests by Ann St. Clair, Mrs. Isabelle Westenhaver, Mrs. W. F. Schlothan and Harold Fisher.

Sipping long cool drinks or dancing in the patio were Mr. and Mrs. Ray Kelley, Mr. and Mrs. Herb Burns, Mrs. Florence Willard, Dr. and Mrs. A. P. Staley, Mrs. Marcello Noonan with son and daughter-in-law Mr. and Mrs. Tex Griffith and Mrs. David Rose.

Also Dorothy Farrier (nationwide schools of charm and glamour), Mrs. Frank Fisher with daughter Polly White and Mr. and Mrs. Bob Larson, Rose Mintz, Lou Peel and others.

The same evening Mrs. J. Darcie (Helen) Lloyd, inaugurated her new swimming pool and play room at her Hermosa place home with dinner and dancing in the patio. Coming down from Beverly Hills for the party were Anita Belding, Bertine Treat and Peggy Dixon.

Others were Mr. and Mrs. Lloyd Simon, the William Maloufs, Ed and Ruby Fallgren, Grace Pope and Bill Levin, Dr. and Mrs. John McBride, the Seigel Raymonds, Mr. and Mrs. J. W. Hammond and Willis Lane.

Spectacular Weekend

Fall opening of Cliff Henderson's Shadow Mountain Club will be a spectacular weekend. Dinner-dancing this evening, Saturday and Sunday will be to the music of Armando Federico, his piano and trio, and highlighting the three-day program will be two style shows by Mme. Elsa Schiaparelli, Saturday evening and by the pool on Sunday.

A society event in Los Angeles tomorrow will be the wedding of Nadine Lane Many to Hobart McAlister, son of Mr. and Mrs. Harold McAllister, winter colonists, 175 Camino Encanto. A number of Villagers will go in for the ceremony at St. James Episcopal church and the reception to follow at Los Angeles Country Club.

Barney and Barbara Hinkle celebrated the unofficial opening of the Racquet Club last Saturday with a small cocktail party. Among the guests were Mr. and Mrs. Earl Cordrey, the Harold Hicks, Ray Schannels, Bill Powells, Charles Farrells and Jack Tyler, president of Farmer's Insurance company.

Other first-nighters included Ben Meyer, Tommy and Christine Seward and Noel Clark. At the Ed Winchell's table were Mr. and Mrs. Myrt Blum, Mr. and Mrs. Roger Graham and Mr. and Mrs. Ed Sherman.

Distinguished Visitors

Distinguished visitors this week included Mr. and Mrs. Bernard Kilgore, publisher of the Wall Street Journal. On his annual west coast tour, Mr. Kilgore always saves a few days for relaxation at his favorite resort—that being Palm Springs, naturally. Bill and Helen Reichel arrive today from Oakland to spend the winter at their ranch home near Rancho Mirage . . . Dr. and Mrs. T. J. Bluechel, new Tahquitz River residents and formerly of Rolling Hills, are off for two weeks fishing in Matzalan. Among the college crowd week-ending at home were Sandra Small and Eddy Weiss from Cal, and Adele Woods and Betty Wright from UCLA. Adele was recently pledged Alpha Delta Pi and Betty a Kappa Delta.

Here and There: Billie and Hutch Moseley celebrating the former's birthday Wednesday evening, dining and dancing in the Starlite Room with Betty Porter and daughter Patty. Another foursome the same evening, Ida Blanding, Frances Wilson, Edith Bollinger and Muriel Fulton. . . . At Wonder Palms' buffet luncheon and water show Dr. and Mrs. W. H. Elliott with Dr. and Mrs. Frank Purcell; Bob Beck with Robert Ransom. . . . Making up a table at Desert Inn's opening dinner-dance, Mr. and Mrs. L. C. Lewis, Mr. and Mrs. Raymond Hatton and Mr. and Mrs. O. A. Torgerson. . . . Sympathy to Priscilla Chaffey. Taking the turns too quickly on that six-minute tour last Saturday resulted in a badly fractured wrist while having that last dance at the Racquet Club.

Palm Desert Sunbeams

By EDITH EDDY WARD

(FLASH! Your Sunbeams reporter has just notified The Desert Sun that she is staying over in New York an extra week because there are just too many interesting things to be seen to cover it in one week. She says instead of being "Queen for a Day" she has been "Queen for a Week", and promises a very detailed report of what goes on with the gay white way—So with your kind indulgence your "ghost reporter" will carry on until next Friday.)

FABULOUS FASHIONS . . . Schiaparelli, famous Parisian fashion designer is bringing ten lovely French and American models to the Shadow Mountain Club for a showing of Paris creations this week-end, October 21st and 22nd. There are two shows scheduled, one Saturday evening and another Sunday evening, with an interesting water show in the pool Sunday afternoon. The club started serving in the dining room last Friday, featuring short orders and background music, but will be in full swing for their informal season opening this week.

EASY ON THE VERNUTH . . . The winter season has officially arrived! Joyce and Fred Talbot, owners of the popular Sun and Shadow in Palm Desert, were genial hosts to an intimate group of Palm Desert habitues at a charming cocktail party last week. Those included in the invitation were Knox Manning and his wife Annette; Wendell and Ann Niles; Leif Erickson and Albert Peck, the Finnels; Pat and Marian Murphy; Vernon and Lorraine Peck; and Vic and Gloria Hunter. The party was in the spirit of a home-coming celebration, as it was the first visit of the season to Palm Desert for a number of the guests. At the dinner hour the Knox Mannings extended an invitation to the group to dine at the Sans Souci Restaurant in Indio. Everyone had a marvelous evening and felt that the winter season had been officially launched.

PLUMBING SERVICE

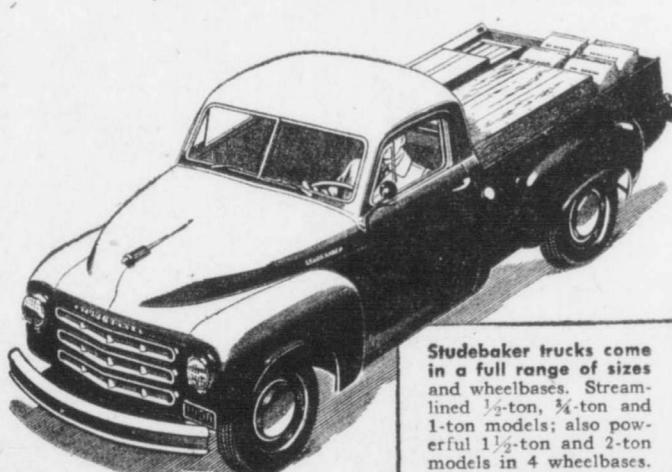
Phone 2768



HENRY A.
SIMSARIAN

850 N. Palm Canyon Drive

Cut your hauling costs
It's a cinch to do so with a
Studebaker truck



Studebaker trucks come in a full range of sizes and wheelbases. Streamlined ½-ton, ¾-ton and 1-ton models; also powerful 1½-ton and 2-ton models in 4 wheelbases.

A new kind of Studebaker truck engineering assures substantial daily operating savings!

A new kind of structural strength keeps Studebaker trucks remarkably free from the need for repairs!

How true this is—and how big the economies are—you can find out by talking to any Studebaker truck owner. Stop in! Let's give you some names!

PAQUETTE MOTORS

695 S. Palm Canyon Dr. Phone 5109



GRACEFUL—Blending with the trees, Pat McCormick, one of the Los Angeles Athletic Club divers, thrills throngs at Wonder Palms Sunday in the spa's highly successful opening.

Wonder Palms Opens New Season With Great Show

Formal opening of Wonder to see the show were: Frank Palms Hotel and Guest Ranch Bennett and his daughter, Dede: of Palm Springs social leaders as well as winter guests for the this week drew a large number buffet luncheon and water show. Assembling at mid-day last Sunday, the guests dined al fresco under colorful umbrellas and heard the lively tunes of Tex Kidwell and Paul Valencia.

After luncheon the group adjourned to the pool's edge for one of the best water shows presented in this area. Wes Hammond and his troop of swimming champions from the LAAC opened with the girls modeling the latest in swimming suits, jackets and play shoes. Highlight and grand finale of the fashion 24 carat lace design bathing showing was the modeling of a suit designed by Rose Marie Reid.

Among the Villagers present served and the young celebrants of horns and blasting of noise-departed admist much tooting makers. The Pecks also had out-of-town guests for the week-end at the Palm Desert Adobe . . . the Mr. and Mrs. Bill Hales and their small son from Brentwood. Vernon and Lorraine made their acquaintance on their recent trip to La Paz, Mexico. Mr. Hale is moving his family to La Paz the mining industry.

Mr. and Mrs. Robert Hanson, where he will be associated in Pittsburg, Pennsylvania and their friends the Carl Becks of Oakland. (Mr. Beck is retired President of Westinghouse) were also visitors in Palm Desert this past week. Mrs. Hanson was here last February and was so impressed with the development that she purchased a business lot at that time. On their recent trip, which was Mr. Hanson's first, they were still more impressed with the beauty of Palm Desert and decided to make their winter home here. They purchased a lovely residence in the Estates area and expect to be back will winter here. Mr. Hanson will join her whenever business permits. The Becks also expect to make frequent visits to Palm Desert during the coming winter.

Newlyweds Feted by 400 At Reception

A sparkling wedding reception at the Palm Springs Women's Club following the marriage Saturday of Miss Mary Elizabeth Allen and Kipp Oliver Pritzlaff. Almost 400 guests gathered to wish the couple well.

Soon after the reception Mr. and Mrs. Pritzlaff left for a Mexico City honeymoon where they will remain until next week, they will return to San Diego and make their home there. He is a radio engineer in the border city.

The wedding ceremony was performed by the Rev. James Blackstone at Community church. Amid the beautifully decorated surroundings Joseph Wood sang three songs, accompanied by Mrs. Lois Lux at the organ.

The maid of honor was Miss Goldis Paulson of Redlands. Best man was Herbert Pritzlaff, the groom's father, of Palm Desert.

Pamela Bourne Hosts Friends

Miss Pamela Bourne entertained a group of her friends Friday evening with a Mexican dinner on the occasion of her 12th birthday.

She is the daughter of Mr. and Mrs. Barney Bourne of Camino Real.

Guests present were Dona Griggers, Rose Murray, Joan Green, Marga Tiller, Jeanne Leoness, Sharon White, Sharon Eskew, Marilyn Mills, Joanne Cameron, Dee Ann Riley, Patty Newlin, Barbara Biveres, Helen Portnoy, Janet Leonhardi.

The Desert Sun—7 Palm Springs, Fri., Oct. 20, 1950

Junior Dance Cotillion Holds First Meeting

The Palm Springs Junior high school dance cotillion met last evening at the Roy Randolph Dance Studios for their first meeting of the season. After the dance refreshments were served and Mr. and Mrs. Bob Hughes entertained the Cotillion with community singing with the members of the Cotillion joining in on the fun. Among those who will meet every Wednesday night for the coming season are: Darlene and Diane Dodge, Corrin Strebe, Dorothy Hall, Fred Strebe, Dick Peil, Don Bailey, Ricky Highland, James McRoy, Carol Saindon, Marvin Yager, Happy Ripley, Sue Ritter and Peter Isenagle.

The first party of the season will be held Thanksgiving week. On the entertainment committee making the arrangements are Mrs. Ray Dodge, Mrs. William Seiter and Mrs. C. H. (Polly) Isenagle.

Reichels to Return Today

Mr. and Mrs. William F. Reichel of Oakland, popular winter residents of the Palm Springs area, are expected back on the desert today to spend most of the current season.

They will re-open their Rancho Mirage ranch home this weekend according to word to friends in the Village.

McKinneys Mark 47th Anniversary

Over 50 guests assembled at the home of Mr. and Mrs. O. S. McKinney Saturday night to help them celebrate their 47th wedding anniversary.

Of the more than half hundred present at the dinner at 634 South Palm Canyon drive, eight were children of the McKinneys and 16 others were grandchildren. All were related to the principals in some way.

The McKinneys came here in 1917 and, according to son Willard McKinney, were Palm Springs' fifth family. Today the couple, aged 73 and 63, operate McKinney's Palm Canyon Court.

Sons and daughters present Saturday night were Glenn, Eldon, Willard, Theodore, Don Mrs. Barbara Moore, Arol Campbell and Their Duncan.

Taken By Death

John J. Raskob, early days visitor, died at his home on Chester River, Maryland, Monday.

The political leader was an all-season guest at El Mirador for many seasons and a colorful figure in the winter colony. Dur-

Tennis Fans Start Play at Racquet Club

Round-robin tournaments for local tennis enthusiasts are the latest item on the Racquet Club's ever-growing agenda of activities. Last Monday night was the first in this series of weekly gatherings which includes hamburgers and Cokes for the rehash or rebuttal period.

Mousey Powell was the spear-head, seedling Mark Stevens, Gus Kettman, Charlie Farrell, Betty Clarke, Harry Kent, and Caroline Hicks. Their official titles for the evening were Ace, King, Queen, Jack, ten, and nine.

Draw to them (with our other deck of canasta cards) were George Rippley, Mousey Powell, Bill Dunkerley, Murray Sices, Jerry Nathanson, and Harold Hicks.

The Kettman-Sices combine took the cake (or hamburger in this case) by defeating Farrell and Rippley, 9-7, in the grueling play-off.

ing his stay he invested in 250 acres of desert country which he purchased from his good friend Anthony Burke.



FORD MOTOR COMPANY'S New Automatic Drive Makes its Bow in the new 1951 MERCURY

"Smoother, simpler, more efficient!"
—that's how engineers hail this amazing new automatic drive that's coming soon in the new

1951 MERCURY.

MAYBE you've read about it. Surely you've heard about it. It's the amazing new automatic transmission developed by Ford Motor Company.

Now you're going to see it, thrill to it, for the first time in any car, in the new 1951 Mercury.

Called Merc-O-Matic

Merc-O-Matic is the name. And of this you can be sure: there'll be nothing like it on the road! The thrilling new 1951 Mercury will be making a debut in our showrooms in a few days. And once you see it, we think you'll agree:

For "the drive of your life," it's the new 1951 Mercury with Merc-O-Matic Drive!

What is Merc-O-Matic Drive? It's a completely new, completely automatic drive developed under the direction of Ford Motor Company and Borg-Warner transmission engineers, and made to order for Mercury's great, V-type, 8-cylinder engine. It's s-m-o-o-t-h-e-r, simpler, more efficient!

Makes every driver an expert

Naturally, there's no clutch or gearshift. But there the resemblance to other drives ends. For this new Merc-O-Matic Drive is different. Even the easier-to-read indicator panel is different. The drive selector is so arranged that a person accustomed to a standard shift will feel perfectly at home. And if you're familiar with other drives, you'll notice immediately the big

difference in the way this new 1951 Mercury with Merc-O-Matic performs.

There's no "mushiness." With Merc-O-Matic Drive you get instant, certain response. You start in one smooth sweep of power. No tugging as gears change. There's a "down-shift" for extra hill-climbing and passing power; just press the accelerator smartly to the floor. And Merc-O-Matic is cool operating — no uncomfortable heat in the passenger compartment.

There's no "runaway" downhill. You are in control all the time with the engine's compression at work to save your brakes.

There's no stalling in traffic. Park on a hill if you like. You're safe. Merc-O-Matic Drive locks when in Parking position.

Yes, Merc-O-Matic is going to make you forget all you ever knew about automatic transmissions. This is it—the easy, sure, safe, s-m-o-o-t-h-e-r "drive of your life." And—it's extremely thrifty.

"It has always been the first aim of Mercury and its dealers to bring you each year a better car, better in every way that engineering, research, and experience can achieve. For 1951 we are proud to present the great new Ford Motor Company automatic transmission—Merc-O-Matic Drive—developed by what we regard as the greatest team of engineers in the country today. We think this automatic drive is as efficient and as reliable as the automobile industry knows how to build today."

"We sincerely believe that the new 1951 Mercury, with its Merc-O-Matic Drive, its new style and comfort, will be the greatest of all Mercurys."

Benson Ford
Vice-President and General Manager
Lincoln-Mercury Division
FORD MOTOR COMPANY



COMING SOON—AT YOUR MERCURY DEALER—1951 MERCURY WITH MERC-O-MATIC DRIVE!

PALM SPRINGS LINCOLN-MERCURY COMPANY

335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052

Hemet Here Tonight for RCL Game

Unscored-On Loop Leaders Clash With Indians at 8 p.m.

Palm Springs tonight will attempt to do what Perris and Beaumont failed to do this season—and that's score against Hemet high. The Bulldogs, who meet the Indians at 8 p.m. on the local field, have gone unbeaten, untied and unscored upon in their first two games of the 1950 league season.

In the league opener, two weeks ago, Hemet held back and defeated Beaumont, 14 to 0. Last week-end they reared back, possibly to squash rumors that Perris was the team to beat, and crushed the Panthers, 27 to 0.

OBSERVERS FELT that the Bulldogs looked like a well-knit club while playing at ease in the Beaumont inaugural. Hemet's line looked tremendous, but there was some doubt about the backfield.

Last Friday's crushing victory dispelled thinking along that line. Halfback Swift Webb ran at will into the Perris line and backs Bob Glover and Alex Hamilton met only token resistance on offense. Game reports said, "The Bulldogs were terrific from post to post."

COACH CLARE BALLAGH'S Indians best answer to the Hemet power is probably the speed of its trio of men behind the line—Charlie and Johnnie Black and Dearis Davis.

Davis turned in the league's longest scoring run to date last week. He gathered in a Bronco kickoff and outran pursuers to go 90 yards for Palm Springs' second score of the evening.

Ballagh continued to drill his squad hard this week in preparation for what will probably be the Indian's toughest test to date. The weak center slot has been plugged with the return of Marvin Hale, first string center in '48 and '49.

BALLAGH WILL PROBABLY start the following line-up:

Left end Lewis
Left tackle Leon Williams
Left guard Ed Griffing
Center Marvin Hale
Right guard Allen Bond
Right tackle Gary Sartori
Overs Prieto
Bill Spencer
Left halfback Johnny Black
Dearis Davis
Right halfback Charlie Black

Boy Arrives for George Hall Home

Mr. and Mrs. George S. Hall became the parents of a boy, Ronald Lee Hall, at Community hospital last week. The lad weighed seven pounds, 12 oz. at birth.

Lurig's ITALIAN INN

"Finest in Italian Food"

DELICIOUS STEAKS
from our own charcoal broiler
5:00 to 11:30 Ph. 7514
Yucca Valley
LOUIS CASTELLUCCI Prop.

THIS METHOD

—will inform
the neighbors
(and it's good exercise)

... but here's
a better suggestion:

For Results

Inform those
INTERESTED
prospects
through . . .

The Desert Sun
Classified Pages
Phone 2249

SPORTS CORNER

All in the Game:



Gran Hammer of the Philadelphia Phillies holds his daughter, Patty, 5, and the tiny black spaniel she presented to her dad on "Gran Hammer day" at Shibe park. To make the day complete, he hit a fifth-inning home run.

INDIANS DOWN BANNING IN FINAL MINUTE, 15-13

By CHARLES BARNETT

A safety in the last two minutes of play gave the Palm Springs Indians a 15 to 13 victory over the Bronchos of Banning high last Friday night in the "Pass City." The Indians who now have a 1-1 record in Riverside County league play will host the Bulldogs of Hemet high Friday night at 8 p.m. on the local field.

In the fourth quarter, after Palm Springs had been halted twice inside the Banning 15-yard line, the Redskins drove down to the one-foot line of the Bronchos only to have Mickey Barbour recover an Indian fumble. Banning took over on their two and gained nothing on first down. On second down Charlie Black, with assistance from several other Indians dropped Jim Belcher behind the goal line for the two points which broke the 13-13 tie and gave the Indians the game.

Quarterback Max Milton was the entire offensive show for Banning. He ran for a total of 76 yards and passed for an equal number—more than 4/5 of the total Banning gains. Score by quarters:

1	2	3	4—THL
Palm Springs ... 13	0	0	2—15
Banning 7	0	6	0—13

PALM SPRINGS began its scoring early. Three plays after the beginning of the game Johnny Black passed about 20 yards to Bill Spencer who eluded several tacklers and carried the ball down to the Banning two, making the play good for 12 yards. Two plays later Charlie Black plunged over for the score. Oscar Prieto kicked the extra point.

After the kickoff, the Bronchos staged a short drive but were soon forced to punt. The Indians fumbled on first down on their own 15 yard line. Max Milton carried the ball to the end zone, Daryl Turk kicked the conversion to tie the score. Daryl Turk kicked the conversion to tie the score.

SOME OF THE TEAMS tentatively entered on the league roster are Village Market, Rockets, Globe Trotters, Junior Chamber of Commerce, Rudy's Gardeners and Youth Center.

Haddock emphasized, however, that there is plenty of room for more teams, managers and players.

A county league team, composed of all-star city league players may be organized later in the season.

"We want everyone interested to show up," urged the director. "Whether a fellow wants to sponsor a team, act as a manager or get some exercise by playing the game himself, we want him to come out to the gym next week with his shoes.

No experience is necessary—just a desire to have some fun and exercise."

Roughly, Haddock plans about three weeks practice and then

RCL Statistics

	W.	L.	Pts.	Op.
Hemet	2	0	41	0
San Jacinto	2	0	41	19
Palm Springs	1	1	21	26
Coachella	1	1	25	26
Perris	1	1	19	27
Elsinore	1	1	14	27
Beaumont	0	2	6	21
Banning	0	2	13	34

Last Week's Results

Palm Springs 15, Banning 13.
San Jacinto 20, Coachella 12.
Hemet 27, Perris 0.
Elsinore 7, Beaumont 6.

Games This Week

Hemet at Palm Springs.
Coachella at Elsinore.
Banning at San Jacinto.
Perris at Beaumont.

Political Adv.

Hemet, San Jac Top RCL Teams In Play to Date

The RCL football race has fallen into a definite pattern after last week's play. The teams with the power have come to the top of the heap and those that have not got it have gone down the line.

Only two clubs, San Jacinto and Hemet, remain upbeat in league play after just two games. When the two San Jacinto Valley giants clash it will probably be for the league title. San Jacinto jumped a big hurdle by beating Coachella, 20 to 12. Hemet rolled over what was supposed to be a good Perris 11, 27 to 0. The Bulldogs could do no wrong against the Panthers as they rolled a whopping yardage total of 422. They tried seven passes and completed them all.

PERRIS WILL PROBABLY get back on the win trail this weekend when they journey to Beaumont, the cellar dwellers.

The once-favored Coachella Arabs will also hit the road for Elsinore and will probably come back with a Tiger skin.

HEMET, WHOSE RECORD established is as the league's strongest club, will, of course, drop down to pay the locals a visit. Palm Springs will have the opportunity to score the first league touchdown against the Bulldogs who have run up 41 points in two games and have kept their opponents outside the school gym.

It's a fine opportunity for all the not-yet-middle-aged desk jockeys around town to take off some of the tread, at least, on that growing spare tire.

Haddock has managed to get the gym facilities for two and possibly three nights a week. He's worked hard needling city officials to get what he wants. All it will cost those who want to come out is one buck—and that's because the league is technically a part of the high school program.

Perhaps most of the local sportsmen don't know who Howard Haddock is—a condition which just ain't right, if he's going to be the king in the city recreation system from here on in.

He came here this summer from San Diego where he is a native son. Haddock gained considerable experience there in city recreation work. When the war came, he went, and as things turned out, spent a great deal of his time in army hospitals. Howard still draws a pension from the government.

He's married and has two children—one a year old and one brand new. The Haddocks live at 2058 East Ramon road.

Loose Ends Department—The football Black brothers have earned quite a reputation already in the county this season.

CITY BASKETBALL LOOP PLANS SET IN MOTION

Organization of the 1950-51 city basketball league got underway this week when city recreation director Howard Haddock laid plans for the coming season. He met Monday night with a few interested veterans from last year's loop.

A tentative playing schedule was worked out by those present Monday and Thursday nights were picked as the most convenient for preliminary practice and perhaps later as game nights.

SINCE LESS than a dozen were present at the first get-together, Haddock called the next session for Monday night at 7 at the high school gymnasium.

"We want everyone interested to show up," urged the director. "Whether a fellow wants to sponsor a team, act as a manager or get some exercise by playing the game himself, we want him to come out to the gym next week with his shoes.

No experience is necessary—just a desire to have some fun and exercise."

Roughly, Haddock plans about three weeks practice and then

insure against possible losses to all of your property and personal belongings — it's so easy to keep putting off that coverage by insurance you need so badly — and one day it might be too late! We have insurance to fit you and your income bracket—come in at your earliest convenience and let us discuss your needs—there's no obligation!

All Forms of

• AUTO • MARINE

• LIFE • CASUALTY

• FIRE • ACCIDENT

Fidelity and Insurance Bonds

We represent

Aetna Life Group

Fireman's Fund

Hartford Group

Great American

Pacific Indemnity

Springfield Fire

Samson-Curtis,
INC.

756 No. Palm Canyon Dr.

Phone 2719

"Palm Springs Oldest

Insurance Agency"

Political Adv.

OLDTIMERS, the Salt Eaters of

the desert who stay here all summer, endorse—

HOMER S. VARNER

Candidate for

4th District

Supervisor

(Signed) HARRY OLIVER.

Political Adv.

Political Adv.

General Election November 7

SUN SPORTS SIDELIGHTS

By GUS STEVENS

The Indians will have a chance to show the home folks tonight whether or not they have it this year when they go up against a Hemet 11 that has rolled up 41 points in two games while remaining un-scored upon, not too many observers will expect the Redskins to win.

But a good showing will boost Palm Springs' league stock by several points. Beaumont and Perris have already played dead for the Bulldogs from San Jacinto valley. But we don't figure Clare Ballagh will read the Enterprise press clippings which sing the praises of "the valley of the giants" (Hemet and San Jacinto) and tell his boys to hang up their suits and go home.

Palm Springs will give Hemet their toughest test to date and make a better showing against them than did Beaumont of Perris. Don't be too disappointed if the locals don't win but they will be the first league team to score on the Bulldogs this year.

The season will be climaxed by the Men's Invitational in March and the Women's Invitational in April.

LaFleur spent the summer at Carmel, returning here three days before the opening. LaFleur is assistant manager.

The Riverside Enterprise this week ran a swell 7 by 6 inch picture of the pair making eyes at each other. A story said, "Under the crest of Mt. San Jacinto lurks the Black Brothers and a slew of millionaires."

Dick Dunkel, whose College Football Power Index is regularly carried in The Sun, comes out with a lot of interesting data. But he ought to have his noggin examined. He says San Jose State is better than U.S.C.

Sports scribes have been strangely silent . . . not knowing what to make of Purdue who trounced Notre Dame and then a week later got itself whipped by a practically unknown Miami club.

Despite the restrictions of a wafer-thin budget, Howard Haddock is getting the city basketball league underway early this fall. He's called a meeting for 7 Monday night at the high school gym.

It's a fine opportunity for all the not-yet-middle-aged desk jockeys around town to take off some of the tread, at least, on that growing spare tire.

Haddock has managed to get the gym facilities for two and possibly three nights a week. He's worked hard needling city officials to get what he wants. All it will cost those who want to come out is one buck—and that's because the league is technically a part of the high school program.

It's a fine opportunity for all the not-yet-middle-aged desk jockeys around town to take off some of the tread, at least, on that growing spare tire.

Perhaps most of the local sportsmen don't know who Howard Haddock is—a condition which just ain't right, if he's going to be the king in the city recreation system from here on in.

He came here this summer from San Diego where he is a native son. Haddock gained considerable experience there in city recreation work. When the war came, he went, and as things turned out, spent a great deal of his time in army hospitals. Howard still draws a pension from the government.

He's married and has two children—one a year old and one brand new. The Haddocks live at 2058 East Ramon road.

Loose Ends Department—The football Black brothers have earned quite a reputation already in the county this season.

DON'T LET THOSE DOLLARS SHRINK OR RUN AWAY FOREVER!

Insure against possible losses to all of your property and personal belongings — it's so easy to keep putting off that coverage by insurance you need so badly — and one day it might be too late! We have insurance to fit you and your income bracket—come in at your earliest convenience and let us discuss your needs—there's no obligation!

All Forms of

• AUTO • MARINE

• LIFE •

Allied Arts Group Maps Season Plans

Monthly Sketch Trips,
Social Events, on
Calendar for Year

Twenty-five members of Allied Arts Assn. met last week at Roy Randolph's studio to discuss the group's activities for the coming season.

Monthly sketch trips have been planned for members and anyone interested in a day of fun, a picnic or sketch instruction from several noted artists is invited. The association has also planned an art exhibition in conjunction with National Art Week, the first week of November. The event will probably be held in Randolph's studio.

The group will also hold its annual Beaux Arts ball late in December or early next year, according to Mrs. Larkman Sarup, wife of the association's secretary-treasurer. An Indian pageant will again be among the spring events when a two-hour show is presented in April. The program will include Indian dances, legends and an Indian art display.

A music group, headed by Gustav Patzner, may work with the association this season, said Mrs. Sarup. Social dancing, under the direction of Randolph, will probably also include in the program of events.

At last week's session the group tentatively agreed to meet on the fourth Monday of each month. Andrew Lester is president of the group again this season, while a vice-president is yet to be chosen.

Girl Scouts

A leader's meeting was held at the Scout House yesterday at 9:30 a.m. with Mrs. Margo Morrison in charge. An American flag was presented to the Scouts by Cahuita Chapter, Daughters of the American Revolution with Mrs. Harry Brott making the presentation.

The girls plan to collect and repair toys again this year. The girls paint and fix toys; then wrap them up and give them to the Welfare and Friendly Aid Association to distribute to the needy at Christmas time. Toys may be left at the Girl Scout House, 987 Avenida Caballeros, on weekdays between 2:30 p.m. and 4:30 p.m. Or telephone the those same hours and the toys will be picked up.

Mrs. Francis Crocker and Mrs. John Sanders gave a baby shower for Mrs. Bernard Sanders last Thursday. The guests were the members of the Girl Scout Board of which Mrs. Polik is president. A delicious luncheon was served at Mrs. Crocker's home. Members gave the honoree an aluminum baby stroller.

The Girl Scout organization is one of the Community Chest agencies and as such hopes its program to help train girls to become better citizens will not have to be curtailed in the near future.

Churches

ST. LOUIS CATHOLIC CHURCH
Glenn at B street, Cathedral City
Fr. Joseph Leissler, Pastor.
Palm Springs 8-4151

Sunday Mass: 8 and 10 a.m.
Holy Days: 6:30 and 8 a.m.
Daily Mass: 8 a.m.

Confessions:

Saturday: 7:30 to 8:30 p.m.
Sunday: 7:30 to 7:45 a.m.

Instructions for grammar school children:

Palm Desert: 11:30 a.m.
Cathedral City: 2:30 p.m.

Information class for adults:

Monday 8 p.m.

Baptisms, marriages and funerals by appointment.

Non-Catholics welcomed to all services.

OUR LADY OF SOLITUDE
151 W. Alejo
Fr. Michael O'Connor, Pastor.
Masses Sunday at 6:15, 8:30, 10:00 and 11:30 a.m.

COMMUNITY CHURCH
270 So. Cahuita
Pastor:

Rev. James H. Blackstone, Jr.
Morning service, 11:00 a.m.
Christian Endeavor, 6:15 p.m.
Evening service: 7:30

"**PROBATION AFTER DEATH**".
CHRISTIAN SCIENCE TEXT

The Golden Text of the Sunday Bible Lesson on "Probation after Death" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston, is chosen from James, and reads: "Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him."

In a scriptural selection the Psalmist declares, "It is God that girdeth me with strength, and maketh my way perfect... Therefore will I give thanks unto thee, O Lord...and sing praises unto thy name...Yea, though I walk through the valley of the shadow of death, I will fear no evil: for thou art with me; thy rod and thy staff they comfort me...Send out thy light and thy truth: let them lead me."

"Perfection is gained only by perfection," writes Mary Baker Eddy in "Science and Health with the Key to the Scriptures." She adds, "to be wholly spiritual, man must be sinless, and he becomes thus only when he reaches perfection."

Many Civic Matters Before Welfare Society Members

Community Chest assistance, the Crusade for Freedom, Christ-man plans and Village welfare were topics before Welfare and Friendly Aid members at their meeting last week at the Health Center with Mrs. P. A. Staley, president, in the chat.

Twenty-five members were present and heard plans to help in the Chest drive outlined. The Society is one of the agencies aided by the Chest.

MRS. STALEY appointed several members who aided in signing up Villagers for the Crusade for Freedom at downtown street tables last Friday.

Mrs. Staley reported that Bob Byerly, a handicapped Villager, had again offered to be Santa Claus substitute and repair toys for Christmas distribution. She also assisted.

Cathedral City

While the board of directors of the Cathedral City Chamber of Commerce has held its regular meetings on the first Tuesday of each month throughout the summer with a quorum of at least five on hand, the first meeting of the fall season held last week found thirteen of the fifteen directors on hand for a full calendar of business. The program will include Indian dances, legends and an Indian art display.

A music group, headed by Gustav Patzner, may work with the association this season, said Mrs. Sarup. Social dancing, under the direction of Randolph, will probably also include in the program of events.

At last week's session the group tentatively agreed to meet on the fourth Monday of each month. Andrew Lester is president of the group again this season, while a vice-president is yet to be chosen.

Problem of Faith To be Discussed Sunday Morning

Dr. James H. Blackstone Jr., of Community church, will preach Sunday morning at 11 on "The Problem of Faith," third in a series of talks on life's problems.

Sunday school for all ages meets at 9:45 a.m.

Junior high school young people meet at 6 p.m. for Christian Endeavor meetings. Harry Tomlinson will lead the Junior high group while the Senior high group will meet in the church manse, 251 San Jacinto ave.

Evening services at 7:30 o'clock will be of special interest Sunday. A group of business men of Hollywood will have charge of the service. Principal speaker will be Henry Peronelli who will tell of his conversion to Christianity and the effect it has had on his life.

Tuesday night is "Homecoming Night" and there will be a potluck supper at 6:15 p.m. with interesting pictures and talk by Dr. McLennan on "A Trip Around the World."

Dr. Blackstone will continue a series of Bible study periods at the Wednesday midweek service which starts at 7:30 p.m.

Round table discussion methods will be used.

FULL GOSPEL CHURCH
The Rev. Charles Farmer, pastor of Full Gospel church, 216 South Indian avenue, announces the following service scheduled for Sunday:

Sunday school, 9:45 a.m.
Morning worship, 11 a.m.
Evening Evangelistic, 7:30.
The mid-week service is Wednesday night at 7:30 and the prayer meeting is Friday at 7:30 p.m.

Provisions were made to entertain the Riverside County planning commission on October 25 in the Town Hall when they will hold a hearing on zoning of the area between Palm Springs and Point Happy. After the hearing, the regular meeting of the Coachella Valley advisory planning committee will also be held in the Town Hall.

The seasons activities of the Cathedral City Art Center were inaugurated last Monday evening with a pot luck dinner and painting bee held at the center to work on the redecoration of the building's interior. Plans for the rummage sale which is being conducted all this month at the center's quarters at the corner of highway 111 and Van Fleet avenue were announced by Mrs. James K. Wolseth, chairman of the board. Mrs. Wolseth said that a wide selection of second hand clothing, furniture and bric-a-brac of all kinds had already been received including an entire truck load of very useful articles donated by Dr. and Mrs. Dana Sniff. "This rummage sale will enable us to get a good start now the season, until membership dues come in," says Mrs. Wolseth.

Mrs. Wolseth said that "the Center will comprise a non-profit gallery, art supply shop and social center for artists and will fill a long felt want in Coachella valley cultural life."

Special guests at the dinner were the noted painter of westerns, Marjorie Reed and the famous desert artist, Evelyn Nunn Miller.

FULL GOSPEL CHURCH
216 South Indian Avenue
Rev. Charles Farmer, Pastor
Sunday school 9:45 a.m.
Morning Worship 11:00 a.m.
Evening service 7:30 p.m.
Midweek service, Wednesdays, 7:30 p.m.; Friday prayer service, 7:30 p.m.

The first printing press was imported into this country in 1639.

PRACTICAL SMART

The New British Cars

Riley

Morris

M.G.

Authorized Dealer

Jack Miller

Sales—Service—Parts

402 W. SIXTH—BEAUMONT
Telephone Beaumont 3134

PIONEER

SIGNS

376 SO. INDIAN AVE.

Phone 5261

A. K. MAGENNIS, Sole Owner

The Desert Sun—9
Palm Springs, Fri., Oct. 20, 1950

Bar Mitzvah Ceremony Tomorrow

Tomorrow at 10 a.m. at the new Jewish Community Center, the first Bar Mitzvah ceremony in the new building will take place when Paul Matloff, son of Mr. and Mrs. Irvin Matloff of 1381 North Indian avenue will be initiated into membership of the Jewish faith.

The Bar Mitzvah ceremony is an old Jewish tradition which provides that a Jewish boy reaching the age of 13, becomes fully responsible for his religious acts and is installed as a full-fledged member of the religious community.

Rabbi Isaac Bloch, assisted by Bob Morris, will conduct the ceremony.

Mr. and Mrs. Matloff will host at a reception following the ceremony.

Regular Sabbath services will be held in the Center Friday evening at 8 o'clock when Rabbi Bloch will preach on the theme "The First Migration."

All services are open to the public.

United Nations Day Subject at St. Paul's Church

In connection with churches all over the land, St. Paul's in the Desert, Episcopal, church will observe United Nations Day this Sunday, the Rev. Robert M. Hogarth, rector, said. Anniversary of United Nations Day falls on October 24.

This ordinance prohibits the burning of garbage, tires, mattresses and other materials which give off an offensive odor when burning and a permit is issued by the fire department excludes these items. The ordinance provides a maximum penalty of \$300 for persistent violation.

"There is also a clause covering dumping of rubbish on the highways and vacant lots which provides the same penalties for violators and the local police department will enforce this ordinance to the letter in the coming season," Boston added.

"There is no reason why any resident should suffer the penalties of this ordinance when the facilities of the city dump are free to all local residents."

"The city provides waste disposal service for \$2.00 per month to those residences which college boys love to stay at their school colors."

There's a City Law Against Burning Rubbish, is Warning

Newcomers to Palm Springs should be advised that burning of refuse without a written permit from the fire department is a violation of Palm Springs ordinance 19," according to A. H. Boston, city waste disposal superintendent.

This ordinance prohibits the burning of garbage, tires, mattresses and other materials which give off an offensive odor when burning and a permit is issued by the fire department excludes these items. The ordinance provides a maximum penalty of \$300 for persistent violation.

"There is also a clause covering dumping of rubbish on the highways and vacant lots which provides the same penalties for violators and the local police department will enforce this ordinance to the letter in the coming season," Boston added.

"There is no reason why any resident should suffer the penalties of this ordinance when the facilities of the city dump are free to all local residents."

"The city provides waste disposal service for \$2.00 per month to those residences which college boys love to stay at their school colors."

CHRISTIAN SCIENCE SOCIETY PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday Service 11 a.m.

Sunday School 9:30 a.m.

276 Octotillo Avenue.

The Reading Room downstairs in the Center is open daily, except

Sundays and Holidays from 12 to 4.

"**GUSSIE "GORGEous" MORAN**—If I play tennis at USC, I'll wear gold and red panties; if at the California campus, blue and gold. You know how college boys love to stare at their school colors!"

THE BUMBLIES



PRESENTED BY THESE MERCHANTS



BEST BUY
in a **1/2-ton PANEL!**

It's a DODGE "Job-Rated" TRUCK



BEST BUY for Load Space!

You can carry more, deliver more, earn more . . . with this roomy Dodge "Job-Rated" truck!

You get 155 cubic feet of big load space—none bigger in the $\frac{1}{2}$ -ton field! You get more room

for bulky merchandise and extra length for long articles. Interior size:

55" high . . . 63 $\frac{1}{2}$ " wide . . . 92" long to back of driver's seat . . . and 126" to toeboard.

BEST BUY for Thrifty Power!

Your Dodge panel is "Job-Rated" for top performance and top economy. The rugged

96 H.P. engine provides long, dependable

operation because of 4-ring pistons with

chrome-plated top ring, pressure lubrication, splashproof ignition and many

other advanced features.

BEST BUY in the Low-price Field!

With all their extra values, Dodge "Job-Rated" $\frac{1}{2}$ -ton panels are priced with the lowest

power: . . . for plus power.

Economy: . . . priced with the lowest. "Job-Rated" for dependability and long life.

BIGGER PAYLOADS: . . . carry more without overloading axles or springs because of "Job-Rated" WEIGHT DISTRIBUTION.

EASIER HANDLING: . . . sharper turning. Parks in tight places. "Job-Rated" maneuverability.

COMFORT: . . . widest seats . . . windshield with best vision of any popular

Chest Drive Under Way This Week

Advance Gift Team Starts Drive; Other Teams Ready to go

The first week of the Palm Springs Community Chest Campaign has gotten under way with Advance Gifts solicitations being mailed out early this week. O. A. Torgerson of the Desert Bank is chairman of this first drive, and Mrs. Jock Crommelin of Smoke Tree Ranch is co-chairman.

The general campaign is due to begin November 15 and a follow-up drive will be conducted after January 1st, according to information from drive headquarters in the Strehle building.

CHAIRMAN for the different phases of the campaign are: Residential—Mrs. Betty Hoff. Hotels and Apartments — August Kettmann.

Cathedral City — Benjamin Scott.

Business—E. S. Pearson.

Desert Hot Springs—Mrs. J. C. McGee.

Publicity — Priscilla Chaffey; assistants, Phil Stone and Mrs. Helene Dunkerley.

"THE DRIVE has jumped off with a success that has been all that we hoped for," said Mrs. Chaffey. "As the various phases of the campaign unfold we feel sure that the flow of revenue will increase a great deal."

Major Reuben Fleet, winter resident, took his place solidly behind the chest this week. "It would be a good thing if we could take the position that we would not contribute to any charity unless it were a member of our Community Chest. That position would help preserve the chest."

29 Palms Man Held in Shooting

Albert E. Clarke, 55, Twenty-nine Palms Lumberman, is in San Bernardino county jail awaiting questioning in the death of his divorced wife, Mrs. Esther Clarke, 44, who was shot to death in a storeroom of their home last week.

Clarke, officers said, told them he "did it because I figured she'd got the best of me in our divorce settlement."

Married in 1943, the Clarkes were divorced two weeks ago. They were well known in the Twenty-nine Palms community.

Better buys in Real Estate

- Homes
- Rentals
- Lots
- Income

Adolph Israel
437 No. Palm Canyon

Phone 2981

On his record—

Elect Edmund G. (Pat) Brown
ATTORNEY GENERAL
INSURE DIGNITY
IN THIS VITAL OFFICE



Dental-Medicine Seminar Reveals New Knowledge

New knowledge on the prevention of tooth decay diagnosis and detection of cancer of the mouth, radiation therapy, and the use of harmonies was gained by the 200 dental practitioners from throughout the United States, Canada and Mexico during their Seventh Annual Dental Seminar which closed yesterday. The last act of the seminar was to vote to return here next Fall.

Under the direction of Dr. Hermann Becks, founder and president of the seminar, the dental specialists heard lectures from a distinguished panel of nationally-known scientists. These included: Dr. James M. Dille, professor and executive officer of the department of pharmacology of the University of Washington, School of Medicine; Dr. Andrew C. Ivy, vice president of the University of Illinois; Dr. B. V. A. Low-Beer, associate professor of radiology, University of California School of Medicine, San Francisco; Dr. Hamilton B. G. Robinson, professor of dentistry and director of the post graduate division, Ohio State University and Dr. Willard O. Thompson, clinical professor of medicine, University of Illinois College of Medicine and president of the Chicago Medical Society.

Several round table discussions and a special symposium on reports of recent studies of tooth decay controls were featured during the five-day session.

From Page One—MORE ABOUT YOUTH

choir and was soloist at the Christian Science church.

Craig Hammond's passing recalls his last message to Palm Springs high school students when, as editor of Chia, the year-book, he wrote:

"Every graduating senior is familiar with the oft-repeated warnings that the so-called life that he or she is about to live, will be bitter, and, more than anything else, a sour experience. Dear reader, life is life to be lived. It will be no more or less ugly than you make it. Life was created to be, and is, potentially beautiful; all the lack of harmony expressed in human affairs originated somewhere along the line from simple moral suggestion, and we are now so accustomed to accepting 'wrong' as standard equipment that, encouraged by lack of opposition, it seems to sprout prolifically and we resignedly say of it, 'too bad that such things couldn't have been avoided.'

"We new citizens can help situations a lot by leaving PSHS with a somewhat overhauled attitude. Let's be positive. Let's stride out of here hoping for, and expecting, a good life. And

let's nip old man 'wrong' in the bud by taking away our welcome mats."

Besides his parents, he is survived by three brothers, Gary, Ronnie and Denny and a sister, Wendy.

He was laid to rest in Palm Springs cemetery. Wiefels and Son were in charge of the services.

Plaza Theater Resumes Full Week Schedule Today

The Plaza Theatre, which for the past several weeks, has been open week-ends only, began full scale operations yesterday and will continue throughout the season opening daily at 6:45 p.m. It was announced by Harry Van Gorp, public relations director for the Earle C. Strehle Theatres.

"The Glass Menagerie," now playing at the Plaza, will be followed Sunday and Monday and Tuesday by Warner Brother's latest hit, "Three Secrets," starring Eleanor Parker, Ruth Roman and Patricia Neal. Academy Award Winner, Edmund Gwenn will appear in Warner's comedy, "Pretty Baby," which co-stars Dennis Morgan and Bebe Drake next Friday and Saturday at the Plaza.

The Village Palm Springs Theatre, always open nightly the year 'round, will resume its regular schedule by offering continuous performances (from 1:45 p.m.) on Saturdays, Sundays, Tuesdays and Thursdays. The Village opens at 6:45 Mondays, Wednesdays and Fridays.

Boost Brussels On Village Tour

Stopping here one day last week on a tour of the western hemisphere were Mr. and Mrs. Jose G. Wagemans, acting as official representatives of the mayor of Brussels, Belgium.

They were dispatched by the European mayor over a year ago to tour the entire "new world" to spread information about the advantages Brussels has to offer the tourist.

They spent the day visiting with Mayor Farrell and City Manager Russell Rink before continuing their journey. They are traveling toward the Grand Canyon. After that they intend to make their way through South America.

The couple is driving a new American car and towing a trailer on their two-year journey.

Bamboo Cane Blamed in Fire

A bamboo cane was blamed for a fire on Friday, the 13th, at 9:15 a.m. at 1777 Mesa Drive. The cane, hung over a light bulb in a closet is believed to have ignited by the heat and fallen on luggage and pillows below.

The blaze was quickly extinguished by firemen. Chief Bill Leoness estimated the damage at \$200.

Brisk Season is on Says Gene Johnson

Gene Johnson says the season is a big one already.

His hotel and apartment house reservation business is booming and he has already leased several homes on a year-around basis. Among these was the Esther Hammond home to Davie Factor and family from Los Angeles.

Several apartment house leases were also reported.

ICE COLD Delicious DRAFT BEER
Wagon Wheel
175 E. AMADO RD.
"SEE DUTCH"
COCKTAILS WINE AIR CONDITIONED

PALM SPRINGS
Cash Register & Stationers
All Repairs Done in Our Local Shop
Office and Artist Supplies
TYPEWRITERS ADDING MACHINES CASH REGISTERS
472 No. Palm Canyon Dr. Phone 2367

WHEN YOU SEE US DON'T THINK INSURANCE BUT WHEN YOU THINK INSURANCE SEE US

Weingarten & Hough Insurance Counselors
THE PLAZA Phone 2788

Keep the 4th District Free from Machine Politics
by electing
Helen Hester for Supervisor

She pledges unfettered, vigilant, intelligent representation.

For GOOD Government
Elect Helen Hester on Nov. 7

Endorsed and Paid for by The Good Government League, Riverside County District Four.

Rotarians Learn About Activities Of Village C. of C.

Palm Springs Chamber of Commerce and Rotary Club held their first joint meeting of the season Wednesday noon in the Chi Chi club.

The meeting, attended by 70 Rotarians and 55 chamber members, was called to familiarize the group with the scope and aims of the new chamber program. Manager Bill Dunkerley presented a half hour of colored slides illustrating the plans to publicize Palm Springs.

The move was urged when several citizens felt that increasing downtown traffic made crossing the streets unsafe.

H. S. Band Asked To Beach Event

Palm Springs high school band, under direction of Gustave Patzner, has been invited to take part in the 10th annual Long Beach All-Western Bands Review scheduled for Saturday, November 25 at the beach city.

The local band took part in the event last year and won high recognition.

Council Ads More Pedestrian Walks

Palm Springs City Council amended ordinance 36 this week.

The amendment makes it legal for the city to establish more than one pedestrian crosswalk per city block.

The move was urged when several citizens felt that increasing downtown traffic made crossing the streets unsafe.

Smart Fall Fashions

MISS BENNY

Howdy Folks!

Announcing Our Second Season

Desert-Aire Dress Shop

CATHEDRAL CITY

Smart Fall Fashions

Play Togs

MISS MURRAY

REWARD

A \$25 merchandise order on any store in the Palm Springs Plaza or the Carnell building will be given to the man, woman or child securing the most signatures on a petition between this date and November 1st, 1950, favoring daylight savings or sun time in Palm Springs.

Petitions may be secured at the office of Robert Ransom, 142 S. Palm Canyon Dr., Palm Springs.

Scout Leadership Program Started

The Boy Scout leadership training course got underway last night with the first of three meetings being held at Frances Stevens school.

Lloyd Simon, scout commissioner urged all who wish to become scout leaders to attend next week's meeting. It will take place Thursday at 7:30 p.m. at Frances Stevens.

"We have a troop, number 39, all ready for organization but no scoutmaster to lead it," said Simon. "We also need eight more den mothers."

All interested can contact Herman Reich, district chairman, or Claud Chapin.

Let's nip old man 'wrong' in the bud by taking away our welcome mats."

Besides his parents, he is survived by three brothers, Gary, Ronnie and Denny and a sister, Wendy.

He was laid to rest in Palm Springs cemetery. Wiefels and Son were in charge of the services.

Do YOU Know STATE FARM Means . . .

SERVICE SAVINGS SAFETY SATISFACTION

JOHN B. WARD

State Farm Insurance
Auto - Life - Fire
290 N. Palm Canyon Dr.
Tel. 5154-8-3268

Learn to Dance--

. . . the latest ballroom and square dances

Rhumba Samba Mambo Charleston Fox Trot

ENROLL NOW!

Classes and Private Instruction for Adults and Teenagers

ROY RANDOLPH DANCE STUDIO

PHONE 7584

Our First Birthday! TOMORROW... Saturday, Oct. 21st

. . . and we thank you all for the wonderful support which you have contributed.

OFFICERS AND DIRECTORS

WM. H. SMITH, President.
WM. R. WRIGHT, Vice-President.
CULVER NICHOLS, Vice-President.
LUCIEN SHAW, Secretary.
LAURA SIMMONS, Treasurer.
KENNETH KIRK, Director.
HARRY WILLIAMS, Director.
MILTON HICKS, Director.
STANLEY ROSIN, Director.

Don't Kill The Goose

THAT LAYS THE GOLDEN EGGS

KEEP ON SAVING

* JUST BECAUSE you've reached one goal — don't stop saving! Your Savings Account with us is more than added buying power—it's tomorrow's security!

* Better-than-average Profits

* Savins Safely Protected



COACHELLA VALLEY SAVINGS AND LOAN ASSOCIATION

FEDERAL HOME LOAN MEMBER BANK SYSTEM

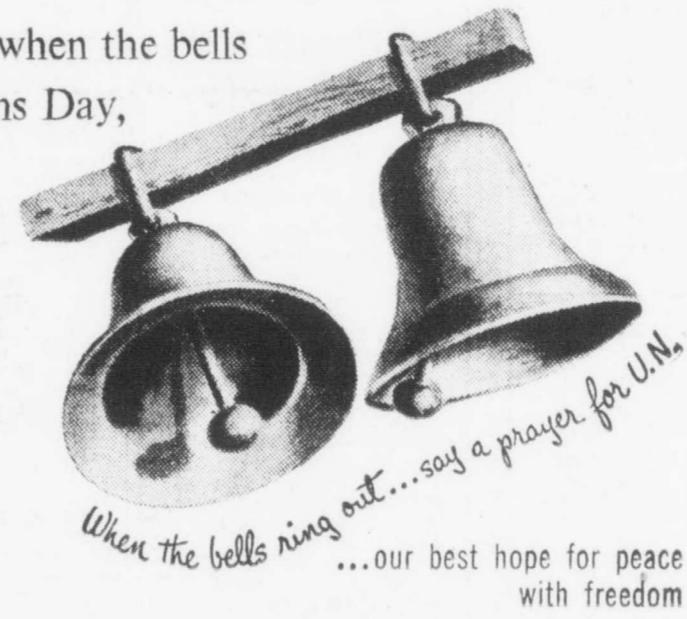
SAFETY SAVINGS AND LOAN INSURED UP TO \$10,000 INSURANCE CORPORATION



They all believe...

that the UN is a mighty force for a healthier, happier, freer world. They all believe that the UN is our best hope for peace with freedom.

And they all hope that when the bells ring out on United Nations Day, October 24, you will say a prayer . . . in your church, in your home, in your heart . . . for the continued success of UN.



The woman in Hollywood
IRENE DUNNE
461 No. Faring Road, Los Angeles, Calif.

Irene Dunne



The boy in the glee club
RALPH G. HEIDSIEK
U. C. L. A., Los Angeles, Calif.

Ralph G. Heidsiek



United Nations Day, October 24th

This message made possible through the cooperation of the following—

- Charlie Farrell
- Ruth Hardy
- Roy Colgate
- Judge Eugene E. Therieu
- Florian Boyd
- Barry Frost, A.I.A.
- Williams, Williams & Williams, A.I.A.
- Oliver Jaynes
- Saul Ruskin

From Page One—MORE ABOUT

SCHIAPARELLI EVENT

market with copies of Schiaparelli fashions.

THE PARADE of beautifully gowned manikins gets underway for the first time Saturday evening in the dining room and terrace of Shadow Mountain Club, according to Henderson. Two other showings are scheduled, one at poolside Sunday afternoon and again during the evening of the same day.

Other events of the three-day informal opening include a special homecoming dinner dance.

FOR SALE

Attractive 2 bedroom home with glassed-in lanai and barbecue. This home is attractively planned with a full dining room and oversized double garage. Grounds are well landscaped. Redwood fence. For sale unfurnished at

\$27,500

Large home on lot 150'x175' completely walled. 5 bedrooms, 4 baths, living room and fireplace. Large dining room, screened porch, furnace heat, double garage. Many citrus trees and shrubs. Furnished.

\$49,500

Muriel E. Fulton, Realtor482 N. Palm Canyon Drive, Palm Springs
Phone 2226 or 2225Associates:
Frances Wilson, Ernie Dunlevie and Burnham Bigelow**Business Directory**

AMBULANCE SERVICE



AMBULANCE SERVICE

WIEFELS & SON
666 Vella Road
Palm Springs
Phone 2977

BUILDERS SUPPLIES

BUILDING SUPPLIES
"To Meet Your Every Need"
DILL
Lumber Co.
JOHN M. WOOD, Mgr.
579 So. Palm Canyon Dr.
Phone 2758 and 2759

CLEANING

Desert Cleaners
6-HOUR SPECIAL CLEANING
Pick Up and Deliver.
Call
Palm Springs 2733

EQUIPMENT RENTAL

EXCAVATION
GRADING
PAVING
Equipment Rental

Top Soil — Fill Dirt

Hicks & Allred
P.O. Box 265, Palm Springs
Phone 84041 or 84044

LAUNDRIES

DESERT HAND LAUNDRY
Specializing
FRENCH HAND WORK
Pick Up and Delivery
Call
Palm Springs 2733**Palm Springs News**Subscription Rates:
\$2.50 year in Riverside County.
\$3.50 year elsewhere in U. S.

NEWSPAPERS

Desert Sun

Subscription Rates:

\$4.50 Year
in Riverside County.
\$5.50 elsewhere
in U. S.No extra charge is made
local subscribers for mailing
the paper outside Riverside County during the
summer months.

PAVING

J & S Paving Co.Paving, Resurfacing
Grading, Excavating
Asphaltic Concrete Material
Plane Mix Material
Desert Mix
Serving the entire Desert area.
Gen. Mgr., SAM JANICH
For the Best Call J & S
Specialists in Paving
P. O. Box 74
Palm Springs 6551

JOB PRINTING

Commercial PrintingPrepared to meet your
printing requirements —
promptly, satisfactorily
and economically.

Phone 2249

Desert Sun PressOffices in The Center
174 N. PALM CANYON DR.

SERVICE STATIONS

"JUD" OSBURN'S ASSOCIATED SERVICE STATIONAssures You
The Friendliest Service in
Palm Springs!
— Located —
In the Heart of Town.
300 N. Palm Canyon Dr.
PHONE 9060For advertising rates in
Directory Call 2249.
Business & Professional

INDIO

RALPH L. STEPHENS CO. 7-7371
Lupine Ave. at No. Jackson

From Page One—MORE ABOUT

THIS SIDE

it but I'm glad you did" was the text . . . The card was in response to a program of Boys club members to give out-of-town people courteous treatment. . . . When they see a car with a foreign license plate parked besides a meter which has the red flag up, they stick in a penny and leave a card telling them what they have done. . . . The idea is that when a motorist finds the boys have saved him a dollar in a parking fine, he will contribute that—or more—to the Boys club.

The pennies are earning dividends, said Partridge. Partridge also breaks into this piece again . . . he brought in that plaque in my honor that the Business Women's club had placed on the first bench they installed here. . . . Some low-life vandals, with more brains in their hands than in their heads, had ripped it off and tossed it into the bushes in the Center. . . . Maybe that's because a few weeks ago I said uncomplimentary things about them.

THIS IS A BAD ONE but it comes right from Mayor Charley Farrell himself. . . . When it was announced at council session that the high school was to teach classes in dancing, as well as the North End school and Frances Stevens school the mayor said: "But we can't allow them to have gambling in those schools. I suppose that means no 'polka' playing." And, speaking of the council, there's a strong rumor that within a week there'll be another vacancy on the board. . . . Another resignation is said to have been written.

MRS. MARGARET E. FLORIO has a surprise for her husband when he comes back from Seattle where he is with the Seattle Rainiers putting on the finishing touches for the season.

He has been a member of the American Legion for 30 years. In New York and Los Angeles. . . . So she got him a diamond 30-year pin. The N. Y. and L. A. posts helped. And since her husband, Paul J. Florio, is one of the few 30-year members the Legion asked him to be in Los Angeles for the convention to be honored. . . . He couldn't . . . he was in Seattle. . . . That didn't stop Mrs. Florio . . . she went in his place and had a great time.

Just 67 days until Christmas.

HEAVY DUTY MECHANICS WITH diesel mechanist or welding experience. Year round permanent job. Dormitory accommodations. Best food in the desert area. Appointments for personal interview may be made by letter to

**KAISER STEEL CORP'S
Eagle Mountain Mine
Desert Center, Calif.**

NEEDED URGENTLY

BOARD and room for father 34

and daughter 4. Daughter attending nursery school. Must be in good home. Phone Palm Desert 76-2631.

PRACTICAL NURSE will share her comfortable home. Diets and personal care for ladies only. Write P. O. Box 190, File G-3.

HOT MINERAL BATHS, therapy.

Ideal home, Reasonable rates, Murphys, Box 381, Desert Hot Springs. Phone 599.

DESERT STYLED CLOTHES Alterations

Your home or mine. Ph. 2-6774

BOARD AND ROOM for high school boy 14. Two meals only. Call Ralph Nickson, P. S. 2255.

ALCOHOLICS Anonymous meets Council Chamber, City Offices, Airport, Box 460, P. S. Ph. 26195

ANNOUNCEMENTS 14

TRIXIES STUDIO OF DANCING

Recently of 1547 Palm Canyon Dr. has taken temporary quarters at Carpenters Hall across the street from Radio Station KCMJ in order to better accommodate her expanding classes until a more permanent, central location is available. Classes in Ballet, tap, acrobatic, Spanish and ballroom dancing will be Monday and Wednesday from 3:30 to 5:30. For further information call 7455.

SPECIAL OF THE WEEK: 5 gal. Bougainvillea and oleanders greatly reduced. Lawn seed, bedding plants, shrubs, shade trees, palms, house plants, unusual gifts, all reasonably priced. Phone Indio 73749.

LITTLE GRASS SHACK NURSERY

Highway 111 at Oasis St., Indio (Across from Fairgrounds)

Service Miscellaneous 15

GOLF Practical driving range open to the public. Two blocks past entrance Shadow Mountain Club.

HORTICULTURIST GRADUATE Land-use and garden plans, Creative work. Phone 2364.

LADY WILL care for children by day, week or month. Fenced in yard. References. Phone 7066.

Instructions 16

BALLET AND TAP

dancing instructor. Classes or private. Taught by CONSTANCE MCKEECHEN. 16 years teaching experience. Classes on Wednesday, 3 to 6 p.m. at North Canyon Dance Studio, 1547 N. Palm Canyon Dr.

REID & WADE 2855 Tahquitz River Estates

850 S. Palm Canyon Dr.

MADGE O. ROCKS 5187 380 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727 475 N. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311 423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727 285 N. Palm Canyon Dr.

EASLEY, JAMES L. 2751 445 N. Palm Canyon Dr.

MILLER, FRANK W. 2929 428 N. Palm Canyon Dr.

C. H. MOREHEAD 5183 238 Indio Rd.

MUNHOLLAND & CO. 3673 431 N. Palm Canyon Dr.

NICHOLS, CULVER 2182 861 N. Palm Canyon Dr.

PALM SPRINGS REALTY CO. 507 N. Palm Canyon 2742

ROBERT RANSOM 2793 142 S. Palm Canyon Dr.

REID & WADE 2855

Tahquitz River Estates

850 S. Palm Canyon Dr.

MADGE O. ROCKS 5187

380 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727

475 N. Palm Canyon Dr.

WILLIAMS, JOHN W. 3311

423 N. Palm Canyon Dr.

WRIGHT, BILLY 5727

285 N. Palm Canyon Dr.

EASLEY, JAMES L. 2751

Indio 7-6161

Palm Village Tract Office

Palm Village Land Co.

Hiway 111 Palm Village

PANORAMA RANCH TRACT

Palm Village 76871

PALM DESERT

EDITH EDDY WARD 76-2911

Shadow Mountain Club

INDIO

RALPH L. STEPHENS CO. 7-7371

Lupine Ave. at No. Jackson

SITUATIONS WANTED 25

COUPLE wants to manage hotel. Long experience. Good references. Ph. 4093 or write P. O. Box 190, File F-3.

ALL TYPES OF HELP

PALM SPRINGS EMPLOYMENT

JANE D. BROWN

Phone 2838, 156 N. Indian Ave.

EXPERIENCED MAINTENANCE

and handyman, also general

duties. Will help out anywhere. Box 190, File I-3.

MAID WORK by the day or hour. \$1.00 per hour. Phone 9087.

WILL CARE for two lady guests in my home. Special dieted care. Phone 2-5553. P.O. Box 293

3 BEDROOM, 2 bath, 2 years old. 748 Calle de Ralph, Palm Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

3 BEDROOM, 2 bath, 2 years

old. 748 Calle de Ralph, Palm

Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

3 BEDROOM, 2 bath, 2 years

old. 748 Calle de Ralph, Palm

Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

3 BEDROOM, 2 bath, 2 years

old. 748 Calle de Ralph, Palm

Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

3 BEDROOM, 2 bath, 2 years

old. 748 Calle de Ralph, Palm

Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

3 BEDROOM, 2 bath, 2 years

old. 748 Calle de Ralph, Palm

Springs, by owner. Make offer. Sell or trade for smaller house. Hiway 111, Indio, Calif. View 1-9813.

4 Apartments For Rent 43 Houses For Rent 46 Trailers For Sale 51 Miscellaneous For Sale 60 Used Cars For Sale 70 Legal Notice 75 Legal Notice 75 Legal Notices 75

FURNISHED 1 bedroom apartments. Single and double hotel rooms. Near Lone Palm. New, attractively furnished. Fully carpeted. Air-conditioned. Panel-ray heat, sun-deck, swimming privileges. Season or year. Phone 25682. 336 Paseo El Mirador.

LIVING ROOM, bedroom, kitchen, beautifully furnished. Air-cooled, panel-ray heat. Season or year. \$32 N. Palm Canyon. \$110-150 per month. Ph. 6122.

PRETTY AS A PICTURE 4 room apartment, new duplex building. Beautifully, completely furnished by decorator. Ideal privacy. Wonderful value. Adults. Phone owner at 26481.

FURNISHED 2 bedrooms, bath kitchen, dining room and large living room with fireplace. On Palm Canyon Dr. \$125 on 8 month contract. Utilities paid. Phone 6422 days or 7001 nights.

NEW, furnished, bedroom apartment. Heated swimming pool. Air conditioned. Panel-ray heat. Spacious grounds. Refined clientele. Yearly or seasonal lease, also daily rates. Phone 2-4311.

APARTMENT, one bedroom. New, attractively furnished. Fully carpeted. Air-cooled. Panel-ray heat. Season or year. 980 Camino Parocela. Ph. 25753 or 2-4443.

SINGLE APARTMENTS, newly, artistically decorated inside and out. Beautifully furnished. Yearly or season. Good location. 363 Mel Ave., Desert Moon.

Miss Jeannie E. Lawson, P.O. Box 357, Palm Springs, will enjoy "Three Secrets," Mon. Oct. 23, at the Plaza Theatre. Pick up pass at Desert Sun office.

\$17.50 WEEK and up. Modern Singles and doubles. Near Bullock's, 296 So. Palm Canyon Dr. \$3605, Cathedral City.

SWIMMING POOL One bedroom apartments Daily, weekly or seasonal. 970 Parocela Place Ph. 3772

NICELY FURNISHED, \$17 to \$26 weekly. Special monthly rates. CABAZON LODGE, 17 miles W. of Palm Springs. Hiway 99.

\$25 WEEKLY. Beautiful, furnished. Monthly rates. 3800 E. Ocean, Phone Long Beach 8-7620.

4 ROOM apartment, nicely furnished. Exclusive district. Yearly or season. Phone 4734.

COLORFUL, nicely furnished, full bath, nice kitchen, twin beds, good district. Ph. 6921.

NEW 3 room furnished apartment. \$110 month, utilities paid. lease, 111 W. Cabrillo Rd.

Houses For Rent 46

FOR RENT: 2 bedroom, furnished house in South Palm Springs, excellent location. Sun deck. Outside barbecue. Air conditioned. \$150.00 per month. Ph. 5544.

1 BEDROOM furnished home, fireplace, yard, carpet. \$85 month. Sunhaven Court, on highway, east end Cathedral City.

ATTRACTIVE adobe unfurnished house. Fireplace. Large living room. Adjoining Smoke Tree. Reasonable. Phone 6264 evenings.

LEASE attractive, completely furnished, 2 bedroom home. \$175 month. For appointment, call owner. Phone 482, 511 Calle Roca.

FURNISHED 2 bedroom home. Walking distance center of town. Reasonable. 521 Cactus St. rear of Smoke Tree Trailer Park.

WELL FURNISHED 2 bedrooms, one with private entrance. \$100 month, lower on year's lease. Close in. 265 N. El Segundo.

\$125. FURNISHED 2 bedroom house, nice location. Also small unfurnished house. \$65. Adults only. Phone 6264.

WELL FURNISHED 2 bedroom and den home. Large living room, fireplace, air-conditioner. Walking distance. Ph. 26621.

FURNISHED 2 bedroom, close in. Enclosed yard. Fine shade trees. Yearly or season. Inquire 2725 Cardillo Ave., Sundays.

2 BEDROOM bungalow, beautifully furnished, all electric. So. Palm Springs. Ph. 2371.

\$135 MONTH. Furnished 1 bedroom home, near Bullock's. 248 South Cahulla Rd.

FURNISHED complete. New, charming 5 room residence. Reasonable. Phone 25383.

MODERN 3 rooms, furnished. Frigidaire cooler. \$55 plus utilities. 140 N. Indian Ave.

\$100 MONTH. Furnished 2 bedroom house. Close in. 518 Calle Santa Rosa.

FURNISHED 2 bedroom home. Modern. Seasonal. \$350 month, \$2500 year. 301 Tamarisk Rd.

CHARMING 2 bedroom, 2 baths. Nicely furnished. Fireplace, deck, patio, garage. Ph. 6921.

FURNISHED houses, 2 bedroom, \$100. 1 bedroom \$75. Center of town. Ph. 2597 or 9053.

Houses For Rent 46

LAS PALMAS luxuriant Estates Four bedrooms, large living room with fireplace, dining room, large kitchen and Hawaiian Lanai. Is beautifully furnished. Large attractively landscaped grounds. Completely walled in for privacy. Available for Nov., Dec., and Jan. for \$600 a month. Call or see PETER B. SHEPTENKO, 475 N. Palm Canyon Dr. Phone 2727.

3 BEDROOM HOME with tub and stall shower. Will rent with option to buy later and apply part of rent toward purchase price. See JOHN W. WILLIAMS Realtor 423 N. Palm Canyon. Ph. 3311

LEASE new adobe furnished 2 baths, fireplaces. Unsurpassed view, year around climate. \$85.00 mo. to discriminating people. References exchanged. Owner on premises Sunday, Oct. 22, End of Fox Trail at Highland in Yucca Valley. 29 Palms Hi-way.

NEW, furnished, bedroom apartment. Heated swimming pool. Air conditioned. Panel-ray heat. Spacious grounds. Refined clientele. Yearly or seasonal lease, also daily rates. Phone 2-4311.

APARTMENT, one bedroom. New, attractively furnished. Fully carpeted. Air-cooled. Panel-ray heat. Season or year. 980 Camino Parocela. Ph. 25753 or 2-4443.

SINGLE APARTMENTS, newly, artistically decorated inside and out. Beautifully furnished. Yearly or season. Good location. 363 Mel Ave., Desert Moon.

Miss Jeannie E. Lawson, P.O. Box 357, Palm Springs, will enjoy "Three Secrets," Mon. Oct. 23, at the Plaza Theatre. Pick up pass at Desert Sun office.

\$17.50 WEEK and up. Modern Singles and doubles. Near Bullock's, 296 So. Palm Canyon Dr. \$3605, Cathedral City.

SWIMMING POOL One bedroom apartments Daily, weekly or seasonal. 970 Parocela Place Ph. 3772

NICELY FURNISHED, \$17 to \$26 weekly. Special monthly rates. CABAZON LODGE, 17 miles W. of Palm Springs. Hiway 99.

\$25 WEEKLY. Beautiful, furnished. Monthly rates. 3800 E. Ocean, Phone Long Beach 8-7620.

4 ROOM apartment, nicely furnished. Exclusive district. Yearly or season. Phone 4734.

COLORFUL, nicely furnished, full bath, nice kitchen, twin beds, good district. Ph. 6921.

NEW 3 room furnished apartment. \$110 month, utilities paid. lease, 111 W. Cabrillo Rd.

Houses For Rent 46

FOR RENT: 2 bedroom, furnished house in South Palm Springs, excellent location. Sun deck. Outside barbecue. Air conditioned. \$150.00 per month. Ph. 5544.

1 BEDROOM furnished home, fireplace, yard, carpet. \$85 month. Sunhaven Court, on highway, east end Cathedral City.

ATTRACTIVE adobe unfurnished house. Fireplace. Large living room. Adjoining Smoke Tree. Reasonable. Phone 6264 evenings.

LEASE attractive, completely furnished, 2 bedroom home. \$175 month. For appointment, call owner. Phone 482, 511 Calle Roca.

FURNISHED 2 bedroom home. Walking distance center of town. Reasonable. 521 Cactus St. rear of Smoke Tree Trailer Park.

WELL FURNISHED 2 bedrooms, one with private entrance. \$100 month, lower on year's lease. Close in. 265 N. El Segundo.

\$125. FURNISHED 2 bedroom house, nice location. Also small unfurnished house. \$65. Adults only. Phone 6264.

WELL FURNISHED 2 bedroom and den home. Large living room, fireplace, air-conditioner. Walking distance. Ph. 26621.

FURNISHED 2 bedroom, close in. Enclosed yard. Fine shade trees. Yearly or season. Inquire 2725 Cardillo Ave., Sundays.

2 BEDROOM bungalow, beautifully furnished, all electric. So. Palm Springs. Ph. 2371.

\$135 MONTH. Furnished 1 bedroom home, near Bullock's. 248 South Cahulla Rd.

FURNISHED complete. New, charming 5 room residence. Reasonable. Phone 25383.

MODERN 3 rooms, furnished. Frigidaire cooler. \$55 plus utilities. 140 N. Indian Ave.

\$100 MONTH. Furnished 2 bedroom house. Close in. 518 Calle Santa Rosa.

FURNISHED 2 bedroom home. Modern. Seasonal. \$350 month, \$2500 year. 301 Tamarisk Rd.

CHARMING 2 bedroom, 2 baths. Nicely furnished. Fireplace, deck, patio, garage. Ph. 6921.

FURNISHED houses, 2 bedroom, \$100. 1 bedroom \$75. Center of town. Ph. 2597 or 9053.

Trailers For Sale 51

Livable — Lovable **Trailer Homes**

Direct Factory Dealers Angelus—Clipper—Love Bug, Pan American—Roadmaster, Rollaway—Spartan—Terry, Rambler—Universal—Others. THE LARGEST NEW TRAILER DISPLAY ever shown in the Valley.

HANSON
Trailer Sales
California's Largest Spartan Dealer
and!

HAMSLEY
Trailer Sales

Veteran Palm Springs Dealer Have joined forces to bring you a new, trailer display that cannot be seen anywhere else in California.
OUR PRICES ARE LOWER THAN LOS ANGELES

BUY — SELL — TRADE SMALL DOWN PAYMENTS AS LONG AS 5 YEARS TO PAY

We invite Comparison! You Are Always Welcome! Open 8:00 A.M. to 8:00 P.M. Every Day.

BEFORE YOU BUY—SEE

Hanson
and Hamsley
Hiway 111, 3 miles East of Palm Springs at Beckley's Date Shop.

Household Goods 50

Match Stick Bamboo Draw Drapes — Blinds CHILDREN ALLOWED. Trailer space. Improvements for sale. See Hagel, 7th St., Ramon Trailer Park.

Miscellaneous For Sale 60

CHAISE PADS Box Welt, 24x7x3. Button-tufted. Single Filled Duck, Green, Yellow, Rust, Blue \$9.95 Delivered Mail or phone orders filled.

ALUMINUM CHAISE complete with pad as above \$29.95 Samson All Metal Patio Chairs — Folding \$7.95 While They Last!

SAMSON CARD TABLES Metal braced Lifetime Tables. Quantity Limited. \$6.95

9x12 FIBRE RUGS \$21.95 Baby Cribs, Crib Mattresses High Chairs, Play-Pens.

Hotel rentals. Contract dept. Complete Decorating Service. Furniture Made to Your Order.

MAHER'S FURNITURE Dillon Rd, Phone D.H.S. 156 North Palm Springs

TWO (2) new Skandia Flax reversible rugs, bound edges with matched pads 14x18, 12x14, \$5.50 per yard complete. Phone 7099.

ITALIAN hand-carved 9-piece dining room set. Value \$2000. Price \$500. 1777 Mesa Dr. Phone 3265.

WASHING MACHINE, stationary tubs, double bunk bed, Hollywood box-spring and new mattress. Ph. 24062.

LARGE ALL WOOL blanket, 90.00 pair twin-size, chartruese bedspreads. \$10. Phone 4853.

WESTINGHOUSE electric range, table top model. Reasonable. Phone 25832.

OVERSTUFFED CHAIR AND DAVENPORT. \$25. Phone 7432.

USED Blackstone washing machine. Small electric fan-type heater. 877 Mel Ave. after 5 p.m.

REFRIGERATOR, stove, box Spring Mattress, rugs, davenport icebox, other items. Phone 9053.

FURNISHED 2 bedroom, close in. Enclosed yard. Fine shade trees. Yearly or season. Inquire 2725 Cardillo Ave., Sundays.

2 BEDROOM bungalow, beautifully furnished, all electric. So. Palm Springs. Ph. 2371.

\$135 MONTH. Furnished 1 bedroom home, near Bullock's. 248 South Cahulla Rd.

FURNISHED complete. New, charming 5 room residence. Reasonable. Phone 25383.

MODERN 3 rooms, furnished. Frigidaire cooler. \$55 plus utilities. 140 N. Indian Ave.

\$100 MONTH. Furnished 2 bedroom house. Close in. 518 Calle Santa Rosa.

FURNISHED 2 bedroom home. Modern. Seasonal. \$350 month, \$2500 year. 301 Tamarisk Rd.

CHARMING 2 bedroom, 2 baths. Nicely furnished. Fireplace, deck, patio, garage. Ph. 6921.

FURNISHED houses, 2 bedroom, \$100. 1 bedroom \$75. Center of town. Ph. 2597 or 9053.

Miscellaneous For Sale 60

BUILDING SUPPLIES
To meet your every need!

DILL LUMBER CO.
JOHN M. WOOD, Mgr.
679 So. Palm Canyon Dr.
2758—Phone—2759
OPEN SATURDAYS

AUTOMATIC ironer, good as new, with chair. \$100. Smoking stands \$2.50 each.

AUTOMATIC LAUNDRY 440 S. Indian Ave (rear)
Phone 7984

Pets-Poultry-Livestock 65

WILL MATE pedigree male Chihuahua with pedigree bitch. Object: puppy. Phone 2701.

Miscellaneous Wanted 61

HIGHEST cash prices for good used furniture. Phone or write Bonnell Furniture, 66 N. First Street, Banning. Ph. 4511.

Used Cars For Sale 70

1950 FORD 2-door Sportsman sedan—light green color. Just driven from Kentucky—2500 miles. Overdrive, radio and heater. Very carefully broken in by owner who is returning by train and will sell at attractive discount. Inquire at The Desert Sun—or write File No. J.3. The Desert Sun Box 190 Palm Springs.

1949 Buick Sedanette Radio, heater and dyna. Very Clean Car. Price \$215.

PLAZA MOTORS Cadillac — Oldsmobile Dealer Corner Indian and Arenas Phone 5122

Legal Notice 75

NOTICE OF TRUSTEE'S SALE No. 19194

As Trustee under Deed of

Sunset House Abatement Proceedings Scheduled for Further Action Next Month

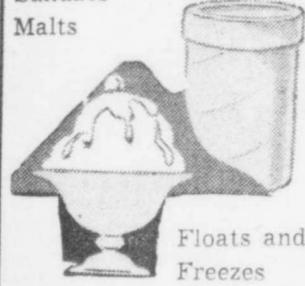
November 16 Believed Date for Renewal
Of Attempt to Force Completion or Razing
Of Uncompleted Building on Palm Canyon

Abatement proceedings filed in Riverside superior court some months ago regarding partially completed Sunset House will probably come up for action November 16, according to City Attorney Roy W. Colegate.

The proceedings were filed in March when city council decided that the apartment building at Palm Canyon drive and Via Loma was a "public nuisance and a hazard to public health, welfare and safety."

"FROM MOO TO YOU"

Cones
Sundaes
Malts



Floats and
Freezes
Root Beer

Packaged Flavors

HOURS: 11 A.M. to 11 P.M.
Every Day

"From Moo to You"

Across from Rancho Trailer
Park on S. Palm Canyon

SOME PROGRESS toward completing the structure may soon be made, however. Waale, Camplin Co. & Smith, Inc., one of the original owners, has sold its holdings to several sub-contractors including an electric and plumbing concern. They, along with the other original owner, Bnsco and Bnsco Co., now own the building.

Approximately six weeks ago, representatives of the new owners visited Palm Springs, allegedly to locate living quarters for future workmen on the project.

As the building stands now, if the city's abatement proceedings are successful, the owners will either have to complete the building or tear it down.

THE STRUCTURE has been in its present state for approximately five years and is said to have become not only a community eyesore but an endangerment to children playing in the vicinity.

In a March council meeting it was also said to be a meeting place for winos and others as a place to drink and was described as containing a great many whiskey, wine and beer bottles plus attendant filth and rubbish.

**Glen Wilson Named
School Board Head**

Glen A. Wilson, Perris high school principal, Tuesday was named president of the Association of Secondary School Ad-

2500 VILLAGERS JOIN IN CRUSADE FOR FREEDOM CAMPAIGN IN WEEK

The local Crusade for Freedom drive has ended here and general chairman Fred Ingram said that the Riverside county committee was "agreeably surprised" at the excellent results in the Palm Springs area.

More than 2500 Villagers signed the Freedom Scrolls scattered throughout the city and slipped \$300 worth of coins into the cardboard freedom containers last week. "The drive's success is due to the efforts of a number of Villagers who gave up a great deal of their time to the Crusade," said Ingram.

"**MRS. HERMAINE ROSIN** deserves credit," he said. "She was chairman of the street drive and organized all the sidewalk tables to intercept passers-by."

"The service clubs did a great deal. Chuck McGann chairmaned the Lions' drive and Robert Peterson led the Rotarians. Peterson also managed the drive among the city employees. Ed Hawkins should get credit for working with the junior chamber. Charley LaRue managed the American Legion drive and School Superintendent A. G. Hoff did an outstanding job."

"**ALL THE CHURCHES** cooperated and Stanley Rosin of the Jewish Temple worked hard. Charley Valentino on the reservation used his own home as drive headquarters.

"I would like to thank all who worked for and contributed to the Crusade for Freedom," Ingram concluded. "When the Freedom Bell is hung in Berlin October 24, on United Nations Day, Villagers will be proud to know that their names will be included among those permanently sealed under the bell's foundation."

UNITED NATIONS week comes to a climax Tuesday, UN day. Following a request by General Lucius Clay, read at this week's council meeting, Mayor Farrell proclaimed that Palm Springs would join the rest of the nation in observing the days Mrs. P. K. Nichols Jr. pinned an attractive blue UN button on the mayor this week. She was here as United Nations representative.

Administrators at a meeting held in Beaumont.

Several local educators are members of the association.



MAYOR GETS PINNED—Mayor Charley Farrell beams as Mrs. P. K. Nichols Jr., United Nations representative, pins the blue UN button on his chest to commemorate United Nations week. Officials of the Palm Springs area are the first to wear the attractive blue button.

Proclamation

WHEREAS the CRUSADE FOR FREEDOM has designated Tuesdays, October 24—United Nations Day—for the dedication of the WORLD FREEDOM BELL.

WHEREAS thousands of FREEDOM SCROLLS, which have been signed by millions of American citizens, shall on this day be enshrined with the FREEDOM BELL, which bears the following inscription:

"THAT THIS WORLD, UNDER GOD, SHALL HAVE A NEW BIRTH OF FREEDOM."

WHEREAS the FREEDOM BELL will ring out its message of world freedom and friendship from Berlin, Germany, in the shadow of the Iron Curtain, at exactly 9:03 a.m., PST, on this day . . .

WHEREAS the National Citizens Committee for United Nations Day has designated this same time, on this same day, for bells to ring throughout the United States on behalf of

"peace with freedom through the United Nations." . . .

I, Mayor Charles D. Farrell, of the City of Palm Springs, California, do hereby ask that at approximately 9:03 a.m., PST, on Tues-

day, October 24, 1950, all city departments, schools, churches, plants, organizations and individuals ring whatever bells are at their disposal for a period of five minutes, while the WORLD FREEDOM BELL rings from Berlin and is broadcast over all stations of the major radio networks.

AND I do further respectfully urge prayerful dedication on the part of all Palm Springs citizens to the cause of world peace and freedom.

Signed
CHARLES D. FARRELL
Mayor of Palm Springs.

**Pat Brown Visitor
In Palm Springs**

Pat Brown, San Francisco district attorney, was a visitor in Palm Springs this week for a brief rest while on a speaking tour of southern California. He is a candidate for the office of state attorney general.

Seek Manpower Resources Figure In Desert Area

Information about potential manpower resources in the event the need for workers becomes urgent is being sought in Palm Springs and throughout California by the state department of employment. It was reported today by Marvin F. Hughes manager of the department's Indio office while on a visit here.

"Steadily increasing employment throughout the state and the possibility that more workers may be urgently needed to staff essential industries points up the necessity of each community having a current and reasonably accurate inventory of its manpower potential," Hughes said. "The department is therefore, requesting persons who are not now seeking employment, but who would return to the labor force if and when they are needed."

Marvin F. Hughes emphasized that persons who registered with the department of employment under the inventory program are not obligating themselves to accept immediate employment. They will be referred to job opportunities only when they express the desire to accept employment. The Indio office of the California department of employment is located at 82-766 Highway 99 and is open Monday through Friday from 8:30 a.m. to 5 p.m.

MENUS

The school cafeteria menu for the week of October 23 to 27 is submitted by the school Business Office to assist parents in planning their evening meals.

Monday — Chipped Beef and cheese Rarebit on bun, Baked potatoe, Lettuce and Egg salad with 1000 Island Dressing, Canned Peas, Orange, Milk.

Tuesday — Beef Stew with vegetables, Wholewheat Sandwich with butter, Pickled Beets, Apple, Milk.

Wednesday — Baked Lima Beans Spanish, Toasted Buns with cheese, Waldorf Salad, Carrot Sticks, Milk.

Thursday — Baked meat loaf, Wholewheat Sandwiches with Butter and Jelly, Green peas with Butter, Celery Sticks, Milk.

Friday — Salmon Loaf, pickles, French Bread with Butter, String Beans with Cheese sauce, Carrot sticks, Cookies, Milk.

Family Reunion Of Watson Clan Held in Hospital

There was a family re-union at Community hospital this week. While Mrs. Damon (Red) Watson was there for treatment for an emergency illness, she was joined by her sister-in-law, Theta Watson.

Seems the latter was booted by a horse during last Saturday's parade and it required 16 stitches to take care of the wound. But she was back up again for Saturday night's show.

Study Proposals To Reduce Cost At City Airport

The airport committee, under the chairmanship of Councilman William Veith, will consider lowering the expenses which are now being borne by the Palm Springs Airport Corp.

Mary Nelson, president of the corporation, presented her grievances to the city council this week. She claimed that the group has been losing money for the past year and that the city should assume part of the expenses of operating and maintaining the airport.

City manager Russell Rink suggested that the \$6000 annual guarantee that the corporation is too high and might be lowered by as much as two thirds. He said the corporation's gross is probably less than \$40,000.

Listings Wanted

Mail them or leave
at our office at once.

We Have Buyers Munholland & Co.

431
No. Palm Canyon Dr.

HEADQUARTERS FOR WESTERN WEAR MALOOF'S

Open with a Complete Line of
WESTERN WEAR

WE CAN OUTFIT THE ENTIRE FAMILY
... FROM HEAD TO FOOT!!

WESTERN SHIRTS

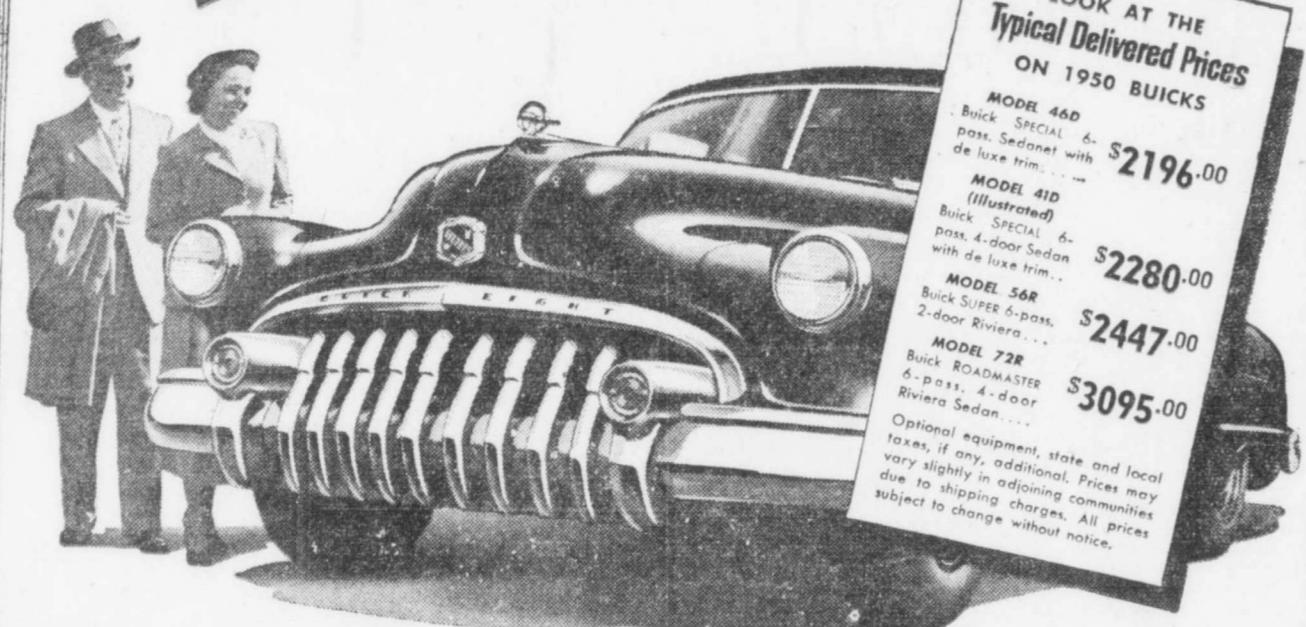
Including matching men's and women's

FRONTIER PANTS — LEVI'S JACKETS — BOOTS — ACCESSORIES

186 S. Palm Canyon Dr.

What's the Price of a Buick?

Less than most people think



No fair peeking at the sample prices over on the right till you put yourself to this test:

Look at the handsome honey pictured here—or recall the thousands like it that you've been seeing on the highways—and ask yourself what you think one would cost.

Bear in mind, this is an eight—and a very special eight—with the eager and ever-lively power of a high-compression valve-in-head engine that's a Fireball to boot.

Take stock of its generous expanses of safety plate glass that mean extra visibility—and the sofa-wide comfort of its deep-cushioned seats.

Take our word for it—or check for

WHATEVER YOUR PRICE RANGE
"Better buy Buick"

LOOK AT THE Typical Delivered Prices ON 1950 BUICKS	
MODEL 460	\$2196.00
BUICK SPECIAL 6-pass. Sedan with de luxe trim . . .	
MODEL 410 (Illustrated)	\$2280.00
BUICK SPECIAL 6-pass. 4-door Sedan with de luxe trim . . .	
MODEL 56R	\$2447.00
BUICK SUPER 6-pass. 2-door Riviera . . .	
MODEL 72R	\$3095.00
BUICK ROADMASTER 6-pass. 4-door Riviera . . .	

Optional equipment, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

alone, offers Dynaflow Drive.* Then look at the prices and see how they jibe with your idea of what such a car should cost. If you've done any shopping, you'll quickly find out that you can own a Buick at prices that start below what you'd pay for some sixes.

Why not get the exact figures for the body type in the Series that exactly fits your taste and budget—starting now, with a visit to your Buick dealer.

*Standard on ROADMASTER, optional at extra cost on SUPER and SPECIAL models.

YOUR KEY TO GREATER VALUE

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

DESERT INN GARAGE

193 N. PALM CANYON DRIVE

PHONE 4001

Phone Your
BUICK Dealer
for a
demonstration
Right Now!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

SPECIALS ON SALE FRIDAY AND SATURDAY, OCTOBER 20-21

WEEK DAYS

9:00 A.M. to 6:30 P.M.

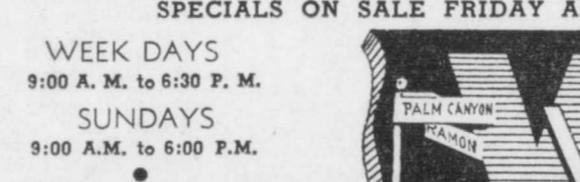
SUNDAYS

9:00 A.M. to 6:00 P.M.

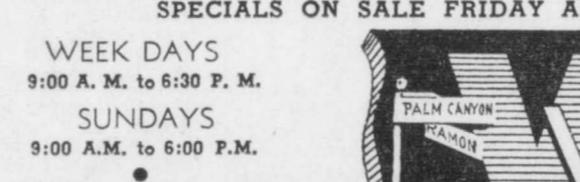
Delivery Service Charge 25¢.



All Advertised Items Subject to Limit at Dealer's Discretion
441 So. Palm Canyon Drive Phone 7932 or 9055



All Advertised Items Subject to Limit at Dealer's Discretion
441 So. Palm Canyon Drive Phone 7932 or 9055



All Advertised Items Subject to Limit at Dealer's Discretion
441 So. Palm Canyon Drive Phone 7932 or 9055